

## The Entrepreneurial Incubator Kunovice - Panský dvůr

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Park location on the map: [here](#)

Reg.nr.: 28288823  
Director: Ing. Pavel Vardan ([Pavel.Vardan@mesto-kunovice.cz](mailto:Pavel.Vardan@mesto-kunovice.cz))

### Operating data of the park

**Membership in STPA:** YES  
**State of the park:** in process of accreditation  
**Partner in project SPINNET:** NO  
**Launch day:** 1.9. 2011

**Founder(s):** the town of Kunovice  
**Owner(s):** the town of Kunovice  
**Operator(s):** The Business incubator Kunovice – Panský dvůr, s.r.o.

**Type of entity:** Limited liability company  
**Criteria for acceptance of innovation firm:** 1.Start-up company  
2.Innovative companies  
3.Company to ensure that science, research

### Description of the park

#### Introduction

Introduction  
The elemental intention of the Business incubator Kunovice – Panský dvůr was an attempt to support start-ups and innovative businesses in our region. An implementation of the project started in August 2009 and had carried out in twelve stages. An operation of the Business incubator Kunovice – Panský dvůr was launched in September 2011. The successful implementation of the project has managed to originate a base for about 30 companies. Last but not least, the project saved an immovable cultural monument which thereby became a dominant feature of Kunovice town. In order to operate and administrate the building of the Business incubator Kunovice – Panský dvůr, a business company was established. The PIK-PD s. r. o. meets the requirements of owners; especially the company searches for actively takers for commercial premises, rent of advertising spaces, development of services in the field of education, organization of courses and workshops. The company searches actively and implement other projects and reaches conditions of incubation agreements, property management and protection of property.

#### Advisory services

Consulting services are offered to start-up businesses. These services are mainly the elaboration of business plans, analysis of the economy of the future company, marketing strategies, connection with potential investors.

## **Innovation infrastructure**

Within the innovation infrastructure, a new platform ZLINNOVATION was established, which brings together major companies from the Zlín Region. The collaborative platform of the innovation ecosystem of the Zlín Region offers a range of services that are offered across the business environment of the region. It is a new form of cooperation and exchange of experience, sharing of results and, last but not least, provision of services.

## **Cooperation with universities**

Cooperation with VŠCHT Prague, VUT Brno, Akademie STING Brno and UTB Zlín. The work with students takes place within the framework of the competition My First Million and the Innovation Companies of the Zlín Region. In future years we will offer mediation of cooperation between students and companies in the preparation of bachelor and diploma theses, exhibitions and Open Days. Within the framework of the Innovation Infrastructure of the Zlín Region, professional seminars for students are being prepared.

## **Services provided to innovation companies**

**by STP**

**external**

### **Consultancy**



business plans



technological advisory



patent advisory



certification advisory



financing advisory



accounting



legal advisory



marketing advisory



education (courses for entrepreneurs)

**by STP**

**external**

## Technical services

- ☐
- ☐
- secretarial services
- ☐
- ☒
- telephone exchange
- ☐
- ☒
- telephone, fax
- ☒
- ☐
- copy
- ☐
- ☒
- text processing
- ☒
- ☐
- reception
- ☐
- ☒
- buffet, canteen
- ☒
- ☐
- conference space
- ☒
- ☐
- computer for technical usage
- ☐
- ☐
- workshops
- ☐
- ☐
- laboratories
- ☐
- ☒
- access to data banks
- ☒
- ☐
- exhibition space

## by STP

### external

## Financing

- ☐
- ☐
- equity
- ☐
- ☐
- credits
- ☐
- ☐
- subsidies
- ☐
- ☒
- other forms

## Service expenses

## STP service costs

- ☒

only according to actual costs

☐

only fixed payment tariff

☐

fixed payment and additional charge for use

☐

in lumps: rent, security, cleaning, phone, post

### **Oher costs (p.a.)**

**acc. to usage**

**fixed CZK/m2**

heating

☒

electricity

☒

others

☒

total

### **Rent (p.a.)**

**CZK/m2**

office space

1000

production space

others

1000

### **Statistical data**

innovation

other

institutions

**TOTAL**

**Companies**

4

16

20

**Employees**

40

35

75

**Rented area m2**

560  
898  
1458

STP

**Land area**

4860 m2

**Built up park area**

2530 m2

**Utility area**

3240 m2

**- Rented area**

1458 m2

**= Remains for rent**

1782 m2

**Innovation companies**

**ARCHIKA s.r.o.**

Reg.nr.: 27715795

Comprehensive supply of constructions, construction projects, subsidy programmes Zelená úsporám, real estate activities, new trend in housing, low energy houses.

Vít Borýsek

Tel.: +420777 691 916

E-mail: [vit.borysek@archika.cz](mailto:vit.borysek@archika.cz)

Technologies:

9900 - Other

Branches:

45 - Construction

51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

73 - Research and development

93 - Other service activities

**ERLIS projekt s.r.o.**

Reg.nr.: 26895587

The ERLIS project s. r. o. company prepares family house projects for its customers every year and its main range are green brick houses. Company range is comprised low-energy houses, passive houses, apartment buildings and garages. The services are broad scale and include construction

drawings, graphic and publishing activities, advertising and marketing.

Robert Hanáček

E-mail: [info@dumprojekt.cz](mailto:info@dumprojekt.cz)

WWW: <http://www.dumprojekt.cz>

Technologies:

0300 - Production and process engineering

0301 - Computer-assisted production, control and planning, robotics

1212 - New materials (other)

9900 - Other

Branches:

45 - Construction

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

72 - Computer and related activities

93 - Other service activities

### **J.D.Production , s.r.o.**

Reg.nr.: 25592939

Production, duplication and recording of audio and audio-visual recordings, regional broadcasting.

Jan Dudek

Tel.: +420572 554 849

E-mail: [redakce.uh@tvslovacko.cz](mailto:redakce.uh@tvslovacko.cz)

WWW: <http://www.televizetvs.cz>

Technologies:

0411 - Multimedia

9002 - Technical Equipments

9004 - Audiovision

9900 - Other

Branches:

22 - Publishing, printing and reproduction of recorded media

72 - Computer and related activities

93 - Other service activities

### **Martin Šáděra**

Reg.nr.: 75741415

Services in creating websites, online shops, programming and development of Internet solutions.

Martin Šáděra

Tel.: +420604 675 156

E-mail: [martin.sadera@gmail.com](mailto:martin.sadera@gmail.com)

WWW: <http://www.e-d-a.info/>

Technologies:

0602 - Innovation management

9900 - Other

Branches:

73 - Research and development

93 - Other service activities

Technology Park has no international cooperation

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