

The Entrepreneurial Incubator Kunovice - Panský dvůr

Panská 25
686 04 Kunovice
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WWW: <http://www.pik-pd.cz>

Park location on the map: [here](#)

Reg.nr.: 28288823
Director: Ing. Pavel Vardan (Pavel.Vardan@mesto-kunovice.cz)

Operating data of the park

Membership in STPA: YES
State of the park: in process of accreditation
Partner in project SPINET: NO
Launch day: 1.9. 2011

Founder(s): the town of Kunovice
Owner(s): the town of Kunovice
Operator(s): The Business incubator Kunovice – Panský dvůr, s.r.o.

Type of entity: Limited liability company
Criteria for acceptance of innovation firm: 1.Start-up company
2.Innovative companies
3.Company to ensure that science, research<

Description of the park

Introduction

The basic objective of the Kunovice-Panský dvůr Business Incubator project was to support start-up and innovative companies in the region. The project implementation began in August 2009 and took place in twelve stages. In September 2011, the Kunovice-Panský dvůr Business Incubator was launched. The successful implementation of the project managed to create a base for approximately 30 companies and, last but not least, to save a real estate cultural monument, which has thus become the dominant feature of the town of Kunovice. For the purpose of operating and managing the Kunovice-Panský dvůr Business Incubator, the town of Kunovice established a trading company. PIK-PD s.r.o. meets the requirements of the owners, especially in the area of active search for interested parties for non-residential premises, interested parties for renting advertising space, renting commercial premises, coordination and cooperation with the owner of the building in the performance of activities ensuring the management and protection of property. Due to the great interest from companies in the region, another Business Incubator Stará škola was built. The project „Expansion of the infrastructure space of the Business Incubator Kunovice – Stará škola“ was implemented in 2018-2020. The focus of companies located in the new premises of the business incubator is linked to the application domain 1.5.2. – New cultural and creative industries, digital content.

Advisory services

Consulting services are offered to start-up businesses. These services are mainly the elaboration of business plans, analysis of the economy of the future company, marketing strategies, connection with potential investors.

Innovation infrastructure

Within the innovation infrastructure, a new platform ZLINNOVATION was established, which brings together major companies from the Zlín Region. The collaborative platform of the innovation ecosystem of the Zlín Region offers a range of services that are offered across the business environment of the region. It is a new form of cooperation and exchange of experience, sharing of results and, last but not least, provision of services.

Cooperation with universities

Cooperation with VŠCHT Prague, VUT Brno, Akademie STING Brno and UTB Zlín. The work with students takes place within the framework of the competition My First Million and the Innovation Companies of the Zlín Region. In future years we will offer mediation of cooperation between students and companies in the preparation of bachelor and diploma theses, exhibitions and Open Days. Within the framework of the Innovation Infrastructure of the Zlín Region, professional seminars for students are being prepared.

Services provided to innovation companies

by STP

external

Consultancy



business plans



technological advisory



patent advisory



certification advisory



financing advisory



accounting



legal advisory



marketing advisory



education (courses for entrepreneurs)

by STP

external

Technical services



secretarial services



telephone exchange



telephone, fax



copy



text processing



reception



buffet, canteen



conference space



computer for technical usage



workshops



laboratories



access to data banks



exhibition space

by STP

external

Financing



equity



credits



subsidies



other forms

Service expenses

STP service costs



only according to actual costs



only fixed payment tariff



fixed payment and additional charge for use



in lumps: rent, security, cleaning, phone, post

Other costs (p.a.)

acc. to usage

fixed CZK/m²

heating



electricity



others



total

Rent (p.a.)

CZK/m²

office space

1151

production space

others

1151

Statistical data

innovation

other

institutions

TOTAL

Companies

20

15

35

Employees

80
40
120
Rented area m2
1400
1053
2453

STP

Land area
6000 m2

Built up park area
3390 m2

Utility area
5077 m2

- Rented area
2453 m2

= Remains for rent
2624 m2

Innovation companies

ARCHIKA s.r.o.

Reg.nr.: 27715795

Comprehensive supply of constructions, construction projects, subsidy programmes Zelená úsporám, real estate activities, new trend in housing, low energy houses.

Vít Borýsek

Tel.: +420777 691 916

E-mail: vit.borysek@archika.cz

Technologies:

9900 - Other

Branches:

45 - Construction

51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

73 - Research and development

93 - Other service activities

ERLIS projekt s.r.o.

Reg.nr.: 26895587

The ERLIS project s. r. o. company prepares family house projects for its customers every year and its main range are green brick houses. Company range is comprised low-energy houses, passive houses, apartment buildings and garages. The services are broad scale and include construction drawings, graphic and publishing activities, advertising and marketing.

Robert Hanáček

E-mail: info@dumprojekt.cz

WWW: <http://www.dumprojekt.cz>

Technologies:

0300 - Production and process engineering

0301 - Computer-assisted production, control and planning, robotics

1212 - New materials (other)

9900 - Other

Branches:

45 - Construction

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

72 - Computer and related activities

93 - Other service activities

Ing. Václav Hanák

Reg.nr.: 07876564

The main nature of the activities is mainly in the areas of research and development within the mechanical engineering industry. The activity is based on cooperation with other research entities - universities, institutes, etc. and is based mainly on my professional experience and knowledge in the field of mechanical engineering and other manufacturing industries. Mechanical engineering is undoubtedly one of the most important sectors of the Czech economy. It is of key importance for the national economy both for the creation of GDP, the foreign trade balance and for the creation of jobs and overall employment. Mechanical engineering is linked to research, development and educational institutions, as well as a number of other services. Competitive mechanical engineering is of interest to domestic and foreign investors, and support for research and development is therefore key to maintaining and increasing its level with the effect of long-term stabilization of investments. This is interdisciplinary research, including not only mechanical engineering itself, but also closely related fields of materials research, energy and information technology, in addition to technical chemistry, high-current electrical engineering and microelectronics. The Czech Republic has good conditions for this type of qualified research, given both by tradition and by the current very dynamic development. In the area of products, this mainly concerns the design and optimization of the use of macromechanical, micromechanical and electronic elements with the aim of achieving much higher energy and environmental efficiency, which is key for the target years 2015-2020. The business entity offers its clients mainly technical consultancy in the field of research and development activities for mechanical engineering and other manufacturing industries.

Ing. Václav Hanák

Tel.: +420732340866

Technologies:

Branches:

31 - Manufacture of electrical machinery and apparatus n.e.c.
72 - Computer and related activities
73 - Research and development
74 - Other business activities

J.D.Production , s.r.o.

Reg.nr.: 25592939

Production, duplication and recording of audio and audio-visual recordings, regional broadcasting.

Jan Dudek

Tel.: +420572 554 849

E-mail: redakce.uh@tvslovacko.cz

WWW: <http://www.televizetvs.cz>

Technologies:

0411 - Multimedia

9002 - Technical Equipments

9004 - Audiovision

9900 - Other

Branches:

22 - Publishing, printing and reproduction of recorded media

72 - Computer and related activities

93 - Other service activities

Martin Šáděra

Reg.nr.: 75741415

Services in creating websites, online shops, programming and development of Internet solutions.

Martin Šáděra

Tel.: +420604 675 156

E-mail: martin.sadera@gmail.com

WWW: <http://www.e-d-a.info/>

Technologies:

0602 - Innovation management

9900 - Other

Branches:

73 - Research and development

93 - Other service activities

MEDIABEST s.r.o.

Reg.nr.: 06013952

he company MEDIABEST s.r.o. specializes in website creation, graphic design, corporate identity and branding, social media management, performance campaigns on Facebook, Google and Seznam and, last but not least, photography and video recording. The main goal is a comprehensive service

for customers with a requirement to increase visibility and sales of services and products. Our portfolio of services is focused on creativity and desing.

Bc.Jakub Mičovský

Tel.: +420608760534

E-mail: micovsky@mediabest.cz

WWW: <http://www.mediabest.cz>

Technologies:

Branches:

22 - Publishing, printing and reproduction of recorded media

72 - Computer and related activities

73 - Research and development

92 - Recreational, cultural and sporting activities

Technology Park has no international cooperation

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