RegioHub, s.r.o., Praha

Drtinova 10
15000 Praha 5
Tel.: +420724542775
E-mail:
WWW: http://www.hubbrno.cz

Park location on the map: here

Reg.nr.: 24145424
Director: Petr Vondruš

Operating data of the park

Membership in STPA: YES
State of the park: in process of accreditation
Partner in project SPINNET: NO
Launch day: 1.11. 2014

Founder(s): Hub s.r.o 49%, Because s.r.o 51%
Owner(s): Hub s.r.o 49%, Because s.r.o 51%
Operator(s): RegioHub s.r.o

Type of entity: limited company
Criteria for acceptance of innovation firm: legal business operation, preferrably in the IT/ICT field

Description of the park

Introduction

VTP Hub Brno and Ostrava have been operating in the Czech Republic since 2011 (run by RegioHub) as a cooperation of closely linked companies. They offer various services to innovation companies, startups and creative individuals mainly from the fields of Digital Economy, Social Business, Creative Industries an IT.

Description of technology transfer

1, XTND is a company based in VTP Hub Ostrava. XTND were the first ones in the world to develop an ultra light carbon skateboard. They worked closely with the Czech Technical University to develop some key parts of the skateboard. XTND products helped do develop sustainable transport systems and introduce electro mobile devices into daily life.

2, Mathesio is an IT company, developing back office SW, 3D visualisations and animations. It was created as a spin-off at FIT VUT Brno and is currently based at Impact Hub Brno. Mathesio uses its own R&D findings, namely process simulation using BPMS (closely linked to the university through it founder) for commercial use.

Innovative entrepreneurship training

We run acceleration programmes throughout the whole year. They help participants to find the right track in order to further develop their project and businesses. We offer mentorship and investment opportunities as well.

100DC
Impact Hub 100-Day Challenge is a 100 day acceleration programme with parallel feedback, consulting and mentoring. Is is designed for scaling project without any field of business limitations.

Vodafone Foundation Laboratory
Acceleration programme for NGOs that use technologies for social impact. Everything is based on Lead Startup methodology adjusted to social innovations. The basic aim is to verify whether the projects are able to find paying customers.

Impact First
Acceleration programme for social businesses aiming to tackle social issues. We offer consulting on how to build a financially sustainable businesses by transferring knowledge from commercial sector. We offer both mentorship as well as financial support.

Social Impact Award
We help students to accelerate their social businesses addressing social issues in various fields. We offer mentoring, startup capital, valuable contacts as well as workplace.

Advisory services

Besides the already mentioned acceleration programmes:
Impact Hub Business Clinic
Face-to-face 30min consulting with experts in Taxes, Accounting, Law and Sales. It is a stable team of 5 professionals in their respective fields that helped tens of projects of Impact Hub Prague members as well as general public.

Social Business Breakfast
Regular informal meetings of professionals in social business and innovations coming from private as well as public sector. They meet every month at Impact Hub Prague in order to exchange knowledge, ideas and contacts.

Impact Hub MashUp
Live event based on format of swift presentations (10 slides, 200 seconds). An opportunity for new projects to present themselves in front of a live audience of investors, fans and general public. We have hosted over 35 MashUps within the whole Czech VTP Hub network.

Impact Hub Mastermind
Support and feedback from fellow members on an idea/project or problem.

Impact Hub Share
A monthly event supporting peer-to-peer learning among members. The topics are always relevant to issues the members deal with.

Impact Hub #IT
Subgroup among VTP Hub Prague and VTP Brno members (about 70 of them). Support and feedback from fellow members on an idea/project or problem. Exchange of information in the IT field.

Members Community Support and Development – the Art of Hosting
Long term and systematic support through Art of Hosting based on principles of coworking, meeting

and networking as well as trust and openness.

Innovation infrastructure

After more than 1 year since opening of VTP Hub Brno and Ostrava it is clear that there is substantial experience with innovation infrastructure management especially with professional services to members and companies seated in all three VTP Impact Hubs. Most services focus on starting an innovative business operation in IT, Creative Industries, Social Business, Digital Economy and other bordering fields. Innovation strategy focuses on creating opportunities for innovations to emerge and further develop. Tools used include consulting, financial and other support for SMEs and freelancers and creating intelligent local and international information networks. The basic aim is to support creation of tech companies and intensify cooperation between universities and application sphere.
Main national network players work with large companies and international players. They then serve as points of contact for smaller companies based in VTP HUB Brno and Ostrava. Acceleration programmes, workshops offered at VTP Hubs further support innovation potencial and knowledge transfer among members and companies based at VTP Hubs.

Cooperation with universities

New projects often originate in the academic field. They are ideas of university alumni or reasearchers that work closely with local research institutions. Many projects follow up on research efforts of universities and research institutions. Business ideas are often further developed in cooperation with these two groups. An example are innovation vouchers. Academic experts often participate in acceleration programs. Besides the personal involvement, also spin-offs, idea/technology tranfers or R&D applications occur.

Services provided to innovation companies

	by STP	external
Consultancy	✔	✔
business plans	✔	✔
technological advisory	☐	✔
patent advisory	☐	✔
certification advisory	✔	☐
financing advisory	☐	✔
accounting	☐	✔
legal advisory	✔	☐
marketing advisory		

☑
☐
education (courses for enterpreneurs)

by STP
external
Technical services
☑
☐
secretarial services
☐
☐
telephone exchange
☐
☐
telephone, fax
☑
☐
copy
☐
☐
text processing
☑
☐
reception
☑
☐
buffet, cantine
☑
☐
conference space
☑
☐
computer for technical usage
☐
☐
workshops
☐
☐
laboratories
☐
☐
access to data banks
☐
☐
exhibition space

by STP
external
Financing
☑
☑
equity
☐
☐
credits
☑
☑
subsidies
☑
☑

other forms

Service expenses

STP service costs
☐
only according to actual costs
☐
only fixed payment tariff
✔
fixed payment and additional charge for use
☐
in lumps: rent, security, cleaning, phone, post

Oher costs (p.a.)
acc. to usage
fixed CZK/m2

heating
☐

electricity
☐

others
☐

total

Rent (p.a.)
CZK/m2

office space
3 500

production space

others

Statistical data

innovation
other
institutions
TOTAL
Companies
9
45
54

Employees
61
217
278
Rented area m2
291
982
1273

STP

Land area
2428 m2

Built up park area
1870 m2

Utility area
4215 m2

- Rented area
1273 m2

= Remains for rent
2942 m2

Innovation companies

AstrumQ Interactive
Reg.nr.: 29447445
We focus on developing mobile and web applications. Our mission is to simplify an access to information and to create "solutions that touch the stars".

Tomáš Rozehnal
Tel.: +420775 533 655
E-mail: info@astrumq.com
WWW: http://www.astrumq.com

Technologies:
0400 - Information and communications technology
0410 - Mobile telecommunications
0416 - Software development technology
0602 - Innovation management

Branches:
74 - Other business activities
93 - Other service activities

Bit Control

Reg.nr.: 03566749

We focus on business applications, ERP, CRM and LOB systems. Our applications work on the Internet, tablet, mobile, and desktop. Correct decisions are based on correct data. We design and create systems providing complex and relevant information.

Tomáš Janík

E-mail: info@bitcontrol.cz

WWW: http://www.bitcontrol.cz

Technologies:

0400 - Information and communications technology

0410 - Mobile telecommunications

Branches:

74 - Other business activities

93 - Other service activities

CaverSoft

Reg.nr.: 29288266

Mobile applications and POS systems. They develop tailor made solutions and platforms.

David Kovalský

E-mail: info@caversoft.cz

WWW: http://www.caversoft.cz

Technologies:

0407 - Information and communications technology (other)

0410 - Mobile telecommunications

0418 - Virtual techniques

0602 - Innovation management

Branches:

74 - Other business activities

93 - Other service activities

EF1 marketing & management

Reg.nr.: 24284602

We specialize in digital innovations for both internal processes and business expansion.

Filip Dřímalka

Tel.: +420774 733 454

E-mail: filip.drimalka@ef1.cz

WWW: http://www.ef1.cz

Technologies:

0400 - Information and communications technology

0404 - Digital media

0407 - Information and communications technology (other)

0410 - Mobile telecommunications

Branches:
74 - Other business activities
93 - Other service activities

Inovit

Reg.nr.: 03095177

Inovit – Innovative IT services is a Czech company active in the global market in the field of information technology. Supplies software, technology and services and delivers complex application program systems with multitier architecture and client / server architecture for internet and intranet.

Rostislav Urbánek
E-mail: urbanek@inovit.cz
WWW: http://www.inovit.cz

Technologies:
0400 - Information and communications technology
0407 - Information and communications technology (other)
0415 - Simulation technology

Branches:
72 - Computer and related activities

Mathesio

Reg.nr.: 29321824

IT company active in 3D SW and 3D graphic design.

Vojtěch Mates
E-mail: mates@mathesio.cz
WWW: http://www.mathesio.cz

Technologies:
0416 - Software development technology
0602 - Innovation management

Branches:
73 - Research and development
93 - Other service activities

Price f(x)

Reg.nr.: 02685205

We are a young and unconventional software company created by experienced pricing and software professionals. Our vision is to become and stay the leading SaaS pricing and CPQ solution provider.

Milan Borůvka

E-mail: milan.boruvka@pricefx.eu
WWW: http://www.pricefx.eu

Technologies:
0400 - Information and communications technology
0410 - Mobile telecommunications
0602 - Innovation management

Branches:
74 - Other business activities
93 - Other service activities

storyous.com
Reg.nr.: 24250856
Storyous is modern technology startup, whose main product is a complex POS system that radically simplifies life for restaurateurs. In addition to simple ordering, inventory management, mobile waiter and cloud services is Storyous POS system is connected to a mobile application for users, which allows the customer to control the process at a restaurant of your smartphone - from booking a table and ordering food, after paying and leaving reviews. Our mission is to connect and restaurants with their customers.

Luboš Urbančok
E-mail: lubos@storyous.com
WWW: http://www.storyous.com

Technologies:
0400 - Information and communications technology
0408 - Information management
0410 - Mobile telecommunications
0602 - Innovation management

Branches:
93 - Other service activities

XTND
Reg.nr.: 03179338
XTND is not just about lighter and thinner skateboards – it's about better ones.
We spent a lot of time thinking about each size, shape and material until we've reached absolute perfection.
The XTND Board excels especially in low weight, high performance, super efficient battery system, hi-tech materials and much more.
All of this makes these new electric skateboards exceptional in every way.

Mirek Peřina
E-mail: mirek@getxtnd.com
WWW: http://getxtnd.com/

Technologies:
0906 - Microelectronics (other)

1405 - Transport and logistics systems, drive technology (other)
9001 - Controlling Systems
9003 - Design
9011 - Software development

Branches:
31 - Manufacture of electrical machinery and apparatus n.e.c.

Subject:
VTP Impact Hub
Country:
Austria
Type of cooperation:
other

Description: International cooperation occures in two main areas. VTP IMPACT Hub has a great competitive advantage by being part of a global network of more than 77+ other Hubs with over 11.000 members. Thanks to this network is is much easier to scale innovative projects from the Czech Republic on an international level.
The other aspect is the ability support international market penetration of selected projects thanks to active support of international companies that are participating in VTP HUB's acceleration programmes and other activities.

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