

BUSINESS DAY

Dear Sirs,

after last year's success, Business Day will return this October 2nd, 2009. Business Day is an event dedicated to "one to one" business meetings between the top cutting-edge companies and businesses of AREA Science Park in Trieste, the Science and Technology Park at the forefront of European research and technology transfer. On this occasion, we have selected the best results from our companies and research centres to be presented to the right entrepreneurs and investors. These are indeed the stakeholders with whom we wish to interact.

Business Day presents technologies and products that have reached different levels of development and have a special characteristic in common: they have the potential to make - and in several cases have already made - a strong impact on the market. The event is also a source for new collaborations for national and European projects. An interesting opportunity for entrepreneurs, managers and Italian and international venture capitalists seeking new outlets, new ideas and, above all, new businesses to launch. This is an occasion for qualified buyers to evaluate the market competitiveness of small high-tech companies with distinctive skills and ideas.

Please note that you can now consult the online Business Day catalogue of participating companies and research laboratories, listed by sector of activity, type of collaboration and other parameters, in order to facilitate your search for the companies/businesses of greatest interest to you.

I am pleased to send you the promotional flyer for this event. For details concerning event logistics and organisation, please refer to the special event website at: <http://www.areasciencepark.com/business> (in English).

I hope to see you on October 2nd at AREA.

Best regards,

Eng. Giancarlo Michellone
President AREA Science Park