

# UPDATE No. 110

### For members first

**July 2014** 

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NEW on SPICA World Map: Azerbaijan, Brazil, Germany, India, Nigeria, Poland, Romania, Tanzania, and United Kingdom, More on page 10

Reports from Algeria, Antigua, Armenia, China, Estonia, France, Germany, Indonesia, Jamaica, Liberia, Morocco, Senegal, South Africa, Sweden, St. Lucia, Trinidad & Tobago, Tunisia, Turkey, United Kingdom, USA and Zimbabwe

Dear Member and Reader,

Social Entrepreneurship is gaining more and more attention. It seems that - finally - understanding develops that entrepreneurship means more than just aiming at the highest possible financial profit. This is why we have looked for information about this topic and provide details about a few activities in this sector, These "samples" and the links included may serve as teaser and entry point to this topic. And these is more to read in this "SPICE Update'

### Women Enterprises find less attention, but are more profitable

After five years of ANDE's work now the annual "State of the SGB Sector: Impact Report" has been released including interesting findings regarding the development of the sector of "Small and Growing Businesses" (SGB). In this report ANDE states

- A tremendous growth in the number of organizations and amount of capital and funds active providing finance to SGBs. These organizations
- have a very diverse background (from philanthropic to capital return-seeking) and a wide range of goals and interests.
- ANDE also identified a growing engagement of corporations in the sector.
- The report states an increasing need for "a common language" to describe the social and environmental impact and ... continued on page 5...

### Sweden's first graduate course in Social Entrepreneurship

SESPA, Societal Entrepreneurship in Sparsely Populated other Swedish universities. The Areas is an project interdisciplinary involving over twenty aim of this project is to analyze researchers from six different subjects in Mittuniversitetet how social entrepreneurship in Sundsvall, Sweden as well as many researchers from can contribute to sustainable



development of local communities and business ness in sparse structures.

The project seeks to understand why and how social entrepreneurs do not only focus on

growth and profit, but combine their action with a social commitment. SESPA is looking at such initiatives not only in the business sector, but also within the government, big companies, the voluntary and the education sector. ... continued on page 3....

### Where is the Future?



The Baltic Dynamics conferences (held annually since 1995) are one of the most important meeting places for the business incubation and entrepreneurship support scene. The Baltic Dynamics 2014 will be held Sep 17-19, 2914 in Tartu, Estonia, Read more on page 6

### Protection of Innovation



This year's annual conference of ADT, "Protection of Innovation and Enterprises in Innovation Centers" will be hosted by the Life Science Centre Dusseldorf and will be held in

the "House of the University", September 21 - 23, 2014. More detail on page 17

### From Start-Up to Growth





Country For more details about the program and registration read article on page 5

### InnoWASTEon - Green Start Ups wanted

The Start-Up competition InnoWASTEon is calling green start -up companies to apply. The Berlin startup network Green Alley and the crowd funding



platform Seedmatch joined to find the best ideas and concepts for a waste-free future. Start-up entrepreneurs and, young business are invited to submit their business ideas related with environmental matters and recycling. Those who bring a new perspective on resources, have ideas how to use waste as a resource or want to revolutionize the waste management system should apply for tion. A guide to apply is available on website this award . www.innowasteon.de.

Six to eight participants will be selected and invited to a June 15, 2014 was the deadline for submissions and pitching event in Berlin to present their ideas to a wide more than 70 proposals were received. The winners audience of experts and media representatives.

A jury of experts from industry, academia and startup scene will select the three winners of the EUR 5,000 price money. The award includes

- rent-free workspace in Berlin, including basic infrastructure
- access to a network of experts and other young entrepreneurs from the area of waste, recycling and environment
- press conference for their business ideas

The competition is open to all who are developing new perspectives and innovative approaches to green economy - even in the early phases of idea genera-**InnoWASTEon** 

will be announced on the website. .

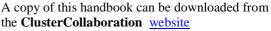
### Handbook Internationalization for Bio Clusters

Cluster Collaboration is an instrument provided by EU lines like "Different typologies of DG Enterprise & Industry to enable cluster organizations "going international", "The clusters' to play an active role on the international cluster arena. role and the contribution of bioXclus-The platform provides information and networking sup- ters" and "Requirements when facing port for clusters in order to improve their performances international markets: SMEs vs largeand increase their competitiveness through the stimulation of transnational and international cooperation. An example for an outcome of this activity is the

Handbook of Recommendations for Internationalization and Best Practices for the Life Sciences sector.

This handbook provides valuable information about the specificities of this business sector under chapter head-

scale companies". It also provides information about the Life Sciences sector and includes chapters with recommendations and References.



Contact: Florian Plocek,

### More about Clusters

### The Cluster Observatory



Clusters at your fingertips

Since 2006 the Cluster Observatory worked as a

project funded by EU at DG Enterprise and Industry. In 2012 the Cluster Observatory /CO), was separated from the European Cluster Observatory, and now is run privately by the Center for Strategy and Competitiveness, Stockholm School of Economics in Stockholm, Sweden The Cluster Observatory is an online, free platform providing data and analysis of clusters, cluster organizations and regional microeconomic framework conditions in Europe. The observatory also includes a cluster library and a classroom for cluster education as well as **reports** on clusters and regional competitiveness conditions. The CO has three target groups

- Researchers (database)
- Policy makers and public staff (reports and analysis, program evaluation)
- Cluster organizations (cluster evaluation, benchmarking and coaching)

Contact: Sergiy Protsiv, Sergiy.Protsiv@hhs.se SDO Profile: www.spica-directory.net/asf/?id=2660

### **ESCA - European Secretariat for Cluster Analysis**

ESCA - The European Secretariat for Cluster Analysis was established to continue the suc-



cessful work of the European Cluster Excellence Initiative (ECEI) to offer practical advice to cluster management organizations.

Clusters are complex and dynamic structures, subject to continuous change. Strong clusters can promote economic growth through leveraging the innovation and business potential of a region. In this context

### ESCA offers services in two areas:

- 1. promote cluster management excellence through benchmarking and quality labelling of clusters and cluster management organizations.
- ESCA supports cluster policy makers and managers with advice on cluster development.

ESCA was established by one of the leading German innovation agencies VDI/VDE Innovation and Technik GmbH and collaborates with acknowledged clusters experts.

Contact: Thomas Lämmer-Gamp, tlg@vdivde-it.de SDO Profile: <a href="https://www.spica-directory.net/asf/?id=2661">www.spica-directory.net/asf/?id=2661</a>

### Sweden's first graduate course in Social Entrepreneurship

Continued from page 1... focused for many years exclusively on entrepreneur- Sweden, have resulted from ship aimed at reaching the highest financial profit, the the project. SESPA has SESPA sees a growing movement in society towards a a broadened perspective on entrepreneurship, which bution to national and international research and dealso includes the social and societal impact – a return velopment of knowledge about social entrepreneurship to the meaning the word "entrepreneur" had in many and innovation, for example the international antholocountries until it was reduced to financial profit.

representatives of communities at local, regional, na- Springer in 2013. tional and international level to develop and dissemi- As part of spreading knowledge and creating a platnate knowledge about social entrepreneurship and form for cooperation and exchange of experience social innovation. The project presents role models and SESPA initiated the project Entrepreneurship Days. creates new methods that can be used in practice.

Led by Mittuniveritetet the project already has resulted tional speakers from research and practice and the in Sweden's first graduate course in social entre- award "Social entrepreneur of the Year. preneurship that is included in the Bachelor program More about Entrepreneurship Days and see programs "Ekoentreprenör". Also a number of spin-off projects; from previous years on the SESPA website.

After research has been vation Park in Östersund, provided a substantial contri-



gy: "Social entrepreneurship: leveraging economic, SESPA works not only with scientists but involves political, and cultural dimensions", published by

This is an annual conference(since 2009) with interna-

including a social incubator as well as a Social Inno- Contact: Lovisa Grängsjö, lovisa.grangsjo@miun.se

### Design, Develop & Grow Social Innovation

The project "Social Innovator" was initiated by Na- dations and philanthrotional Endowment for Science, Technology and Arts pists. Actual topics on (NESTA) and jointly started by collaboration with the the website are: Young Foundation It is hosted by the Social Innova- Venture philanthropy describing the "idea behind" tion eXchange, a global community of over 700 indi- and giving information about organizations viduals and organizations committed to promoting Innovation hubs, shared work spaces specifically bring together ideas, resources and case-studies to find characterizing examples in some countries a wide range of topics to guide and support the practice and New Business Development. (see article below) of people who can contribute to the social economy: Contact: Louise Pulford, from policy- makers and social organizations to foun- Website: http://www.socialinnovator.info/



social innovation . "Social Innovator" was started to designed to promote collaboration and innovation and

practical solutions to social problems and to explore Social Innovation Park, developed by DennokInn, the ways to support social innovation. The website covers Basque Centre for Social Innovation, Entrepreneurship

### Building the first Social Innovation Park in Europe

The project to build Europe's first Social Innovation tutions, organizations and enter-Park (SIP) is located in Santurtzi, (Great Bilbao area of prises will be available, in the form northern Spain). SIP is set up to bring together third of a 'Social Innovation Academy'. sector organizations, charities, NGOs and businesses focused on social innovation to provide opportunities with 2,500 m<sup>2</sup> of space in buildings for university edufor working together, learning from each other, and cation, training, R & D, and (start-up) companies. the 'Social Innovation Laboratory', providing oppor- existing firms and/or within the public sector". tunities to generate new social enterprises that will be SDO Profile: www.spica-directory.net/centers/?id=2684 incubated in the park, with access to training, mentor- Website Social Innovation Park ing and evaluation in the process. Specific training for Website Denokinn upgrading the quality of services for third sector insti- Contact: jriano@denokinn.eu

SIP has 60,000 m<sup>2</sup> of land available



developing new enterprises in a highly innovative The SIP project is run by Denokinn, the Basque Centre environment. SPI is supported by the local authorities for Innovation, Entrepreneurship and New Business and the Spanish Government with an initial budget of Development. DenokInn "promotes a comprehensive €6 million and aims at hosting more than 50 interna approach towards innovation in order to identify and tional companies and associations. SPI also will host promote new business opportunities and services in

### SPICA Directory Clean-Up

years receive invitations to update their profiles to

The process to "clean" SPICA Directory is under way. remain listed in the directory. Organizations that do not Profiles of business incubators, technoparks, and asso- react as first step are listed as "not active organizaciations that have not been updated for more than five tions" and after another two years are deleted from the directory.

### Innovation, Entrepreneurship, Startup, Accelerated Growth



The annual international UKBI. ties. Spread over two days

Warwick, UK November 17-29, 2014 includes

offer to learn more about how the Inspire program of

UKBI conference each year Also on the program are Incubator Tours to visit offers a wealth of learning Coventry University Enterprises including the Serious and networking opportuni- Games Institute and to the University of Warwick Science Park (one of the oldest Science Parks in the the conference provides the opportunity to participate UK) with an opportunity to visit the Venture Centre in roundtable discussions, plenary sessions, incubator Conference sessions will cover topics like the "Start tours, interactive workshops and much more. The Up Roundtable: How Important is Pre Incubation?" program for this year's UKBI Conference to be held in and the entrepreneurship panel discussion: "Should we be encouraging Entrepreneurship from an earlier age?" Intensive Workshops like "Inspire Personal Devel- as well as the accelerated growth panel: "Are Acceleropment Module 4: Operational Processes" which is ators the Answer to Encouraging Growth?" and the part of a series of UKBI Personal Development Work- innovation roundtable: "Getting the most out of Soft shops aimed at Business Incubator Managers and their Landing Zones". There are many more topics, staff. Another intensive workshop scheduled is "In- roundtables and workshops on the program. For detail, spire Development and Monitoring Process" that will please visit the website and for registration use following link

### More than 5,000 participates went "Into the Wild"

In 2007 it began as a German bloggers meeting- in own interesting and important topics 2014 re:publica welcomed more than 5,000 attendees and like-minded people to meet with (almost half of them female guests) and during four and discuss politics, technology, days 450 speakers from more than 30 countries on 6 economy, science, culture and socistages and became one of the largest and most im- ety. For those who could not attend portant social media festivals of the digital society the re:publica 2014 an opportunity for getting access to featuring more than 250 hours of programed sessions. information and presentations is on the website. The heterogeneous mix of participants is special for a Attending the event, for example, was a group of many other areas of life and creativity come together article on page 19). every year. Possibly an event of this size is just too Website: http://re-publica.de/ large for keeping an overview, but on the other hand Contact: info@re-publica.de everyone in this wide range of offers can find his/her



technology-inspired conference and ensures the unique members of AfriLab, the network bringing together the atmosphere and mood of the event. Activists, coders, ICT hubs of the African continent. Some of them used artists, business people, business representatives, and the opportunity for meeting with SPICE Group (see

**SDO profile ArfiLabs** 

### Caribbean Next Generation Entrepreneurs will benefit from new Program

The new infoDev Caribbean Mobile Innovation Pro- and mentorship to develgram (CMIP) has been launched in Jamaica on June opers from across the 10, 2014. The regional partner of infoDev for this pro- Caribbean region. gram is the University of the West Indies (<u>UWI</u>),

The Caribbean Mobile Innovation Program is part of the establishment of more than a hundred startup comfor Innovation in the Caribbean) that is funded by the the geographical program area. Government of Canada. EPIC has three core activity For running the program UWI will closely work towomen-led entrepreneurship.

The now launched Caribbean Mobile Innovation Pro- access. gram will provide hands-on training, skills-building More information about the CMIP launch

The program aims to support



the infoDev EPIC program (Entrepreneurship Program panies in the six Caribbean countries that are part of

pillars: mobile innovation, climate technology, and gether with already existing innovation hubs in these countries so that startups across the region have easy

### The World of Startups

Do you want to know what is going on in world of the reading lists providing "a Startup Digest startups?

a platform for information.

This platform offers possibilities to get personalized website: https://www.startupdigest.com/

weekly selection of top The Startup Digest is offering subscriptions to a range reading lists for many topics, for example, the Startup of topics related with entrepreneurship that can be articles, videos and resources on startup life". There filtered by regions or cities. Startup Digest, registered are more specialized reading lists available like for in Seattle, USA as non-profit organization is providing Developers, Government, Education, Emerging Economies, as well as Women or Youth entrepreneurship.

### Women enterprises find less attention, but are more profitable

Continued from page 1...

performance of investors and capacity development programs and successful efforts find such providers that track social- and successful efforts for finding this language.

- Experiments for finding appropriate business models for working with SGBs are continuing even as combinations of philanthropic and revenue seeking approaches.
- Understanding for and acceptance of the need for ages new partnerships.
- critical mass of expertise for developing more targeted business models.

example



- The need to strengthen ecosystems for entrepreneurship and business development
- Additional efforts to provide SGBs with better access to talent and finance are needed
- Awareness of the structural and cultural barriers for women entrepreneurship needs to be improved to lead to integra-

collaboration between various organizations is tion of gender issues into all initiatives and programs. growing increasing flow of information encour- Also social aspects have to develop deeper roots into such programs. The report says that "early-stage ven-A trend to focus on specific sectors (like health, tures with women on their founding teams are less food, energy, and education) helps accumulating likely to have attracted equity investment but are more likely to actually be profitable than ventures without women founders"

The report also provides outlines of future trends, for More on ANDE as Executive Summary or full report Contact: ANDE, ande.info@aspeninst.org

### UBKI inspires Development of Business Incubation Management



be held Nov 27 - 29 in

Management". Holders of this certificate have the Management. Certificate allows individuals to have their Skills and Management Process. Experience assessed against competencies which are More information on UKBI website unique to business incubation. A series of workshops Contact: Keiron Broadbent, k.broadbent@ukbi.co.uk (details on website) covers the topics that are funda- SDO Profile: www.spica-directory.net/associations/?id=74

The upcoming annual mental elements of Business Incubation Manageconference of UKBI (to ment. Attendance of these workshops will build up the knowledge of the essential skills and best practice Warwick, United Kingdom) will also offer an oppor- needed to manage a Business Incubator. Successful tunity for attending one of the workshops leading to the completion of the course leads to the awarding of the "UKBI Inspire Certificate in Business Incubator unique UKBI Inspire Certificate in Business Incubator

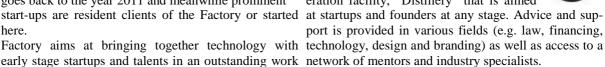
necessary skills and experience to deliver quality busi- The next workshop of this series will be held Septemness support and growth service to incubator client ber 24 & 25, 2014 covering Module 2 & 3 of the procompanies. This certificate certainly is useful not only gram: Operational Processes, including topics like for the employers of business incubation managers and Monitoring Performance of Incubatee Entrepreneurs, the rest of the industry, but also as evidence for poten- Mentoring and Coaching, and Networking. The day tial incubation clients. Building on the Inspire Devel- before the UKBI conference (Nov 27, 2014) offers the opment and Monitoring Process, the UKBI Inspire workshop on Module 4 of the Inspire program: The

### Opening Factory Berlin - a new Business Incubation Facility

Based on an inclusive concept of co-working, acceleraty, but also individual workspace in units tion, and on-site incubation Factory Berlin celebrated of 200 sqm, 1.000 sqm, and above. an official opening on June 11, 2014. But the activity The Factory concept also offers an accelgoes back to the year 2011 and meanwhile prominent start-ups are resident clients of the Factory or started at startups and founders at any stage. Advice and sup-

early stage startups and talents in an outstanding work network of mentors and industry specialists. outstanding work environment with communal areas fect place to get started. designed to facilitate collaboration. The offer does not Contact: contact@factoryberlin.com only include co-working space, events, and communi- SDO Profile: Factory Berlin

eration facility, "Distillery" that is aimed



environment, a community of founders and quality "Residency" is another service of the Factory providevents. Factory is located in the center of the city, Ber- ing apartments to founders, talents, designers, prolin Mitte, and provides a campus for startups and ma- grammers and other contributors. If you are lucky your ture tech companies, right in the middle of Berlin's stay is sponsored by one of our partners. Whether you inspiring entrepreneurship ecosystem. We offer an just came to Berlin or finished school, this is the per-

### Where is the Future?

The Baltic Dynamics 2014 will be held in Tartu, Esto- The Baltic Dynamics conference is an nia, September 17 - 19, 2014, seeking to answer the initiative of the Baltic Association of key question: Where is the Future?"

In a rapidly changing environment, innovation and tion Centers (BASTIC) and has been technology influence the daily life in many ways: held annually since 1995. This year Where is the future? The organizers of the upcoming



want to share the knowledge". The conference topics where the first business incubator of Estonia started. where selected to cover the "key topics of future": The Call for Proposals tor presentations is open until Hardware, Start-up, Healthcare and Energy.

The Baltic Dynamics 2014 is organized by Tartu Sci- Contact: Katrin Hanson, katrin@sciencepark.ee ence Park in cooperation with Tartu City Government, SDO Profile: Tartu Science Park Tartu Regional Energy Agency and Interreg..

Science/Technology Parks and Innovathis highly important meeting place for Baltic Dynamics con- the business incubation and entrepreferences seem to have neurship support practitioners will be an answer to this ques- held in Tartu, home of one of the oldtion. In their confer- est universities in Europe. The confer-



ence invitation they say "We think we know and we ence will be hosted by Tartu Science Park, the place

August 10, 2014

Check the website; www.balticdynamics.com/why

### Science Park Kiel has a new Owner

The new owner wants, in the long term to expand the the nearby university park (at his time already with more than 50 companies SDO Profile: Science Park Kiel employing over 1,600 people) through attracting new More information, see news article (in German)

The Kiel Science Park has a new owner. The businesses to the park with a special focus on small "Preussag" real estate company that had developed and medium companies in renewable energies, health, eight-hectare site near the university for twelve years computer science and creative industries to complehas in December 2013 sold this business location to ment the existing IT, medical technology, and engi-"Wissenschaftspark Kiel GmbH" (Science Park Kiel neering firms. Companies in the park especially appre-GmbH) with local shareholders familiar with the site. ciate technology transfer and close cooperation with

### Innovation & Entrepreneurship in Rural Areas

"Innovations in Rural Areas" was the title of the Annual Spring Conference of ADT, Federal Association of German Innovation, Technology and Business Incubation Centers, held May 11 - 13 2014 in Bad Segeberg, in the most Northern German State Schleswig Holstein. The Economic Development Corporation of Segeberg. (WCS) hosted the event attended by more than 80 Centers in Germany are located in an environment attract innovative businesses to come. Although Bad organized in the ADT. Segeberg does not have a university it is just a 30-45 Therefore the conference also gave an overview of the centers the State Schleswig-Holstein indeed is aiming 2020. until recent Bad Segeberg did not have any center

In 2013 WCS together with a private investor took incubator efficiency through collaboration. initiative to establish a business incubator with the aim Contact: Andrea Glaser, to contribute to the innovation based economic devel- SDO Profile: ADT, German Association opment of the region by strengthening links with SDO Profile Business Incubator Bad Segeberg



neighboring metropolitan areas and to create new jobs in new companies.

A good third of the. approximately 370 Innovation and Business Incubation Cen-

leaders of German technology centers. The conference similar to the situation of Bad Segeberg. For them the topics fitted perfectly with the region of Bad Segeberg . questions discussed at the ADT conference are highly "But not only here," is the managing director the WCS, relevant. In 2013 the German business incubators Ulrich Graumann convinced. "The situation is similar served over 1,370 business start-ups and contributed in many places in Germany". The challenge is to gen- until today contributed to the creation of around a erate business ideas from the local environment and to quarter million in jobs. Over half of all Centers are

minutes' drive to reach the universities in Hamburg, promotion of small and medium enterprises, for exam-Kiel and Lübeck. And the high quality of life in the ple, at the European level with the Framework Program region is attractive for innovative companies, for ex- for Research and Innovation HORIZON 2020 and at ample, in the food industry or the Internet as well as the German Federal level, for example, with the Re-ICT based ventures in general. With 15 innovation gional Innovation Strategy Schleswig-Holstein 2014 -

at taking advantage of the environmental factors. But, The second part of the conference offered workshops and working sessions on various topics of business improve the incubator efficiency through collaboration. incubation management, for example, on the optimal focused on the needs of innovative start-up companies. design of a business incubator or how to improve the

### New Business Incubator in Germany: The "Setup" in Bad Segeberg

June 17, 2014, was the day to officially open Technol- Together with "Setup" in the most northern State of ogy and Business Park (Setup). in Bad Segeberg This new incubator invites young companies to take advantage of the services offered as well as the 33 offices (26-93 sqm) available. Advice for the client startups will be provided by the Economic Development Agency of Segeberg (WCS). Ulrich Graumann, managing director of WCS, opened "Setup" together with the partners from the public as wel as form the business and finance sector supporting this initiative: the Mayor of Bad Segeberg, Dieter Schönfeld, the managing director of Levo-Park, Sven Borchers and Dirk Dejewski SDO Profile Nordzentren of the VR-Bank Neumünster

Germany, Schleswig Holstein, now16 incubators are



operating - all working together in the network "NordZen**tren**" (North Centers) exchange learn from each other and to jointly support business development.

Contact: Ulrich Graumann, info@wks-se.de

SDO Profile: Setup Bad Segeberg

### Winners of Innovation Award 2014 honored

The INNO AWARD of the Network of Technology Together with the Max Phys-Centers in Mecklenburg-Vorpommern (VTMV) is ics, Planck Institute for Plasma sponsored by ECOVIS Grieger Mallison, the SME Physics the company "Robert Investment Company of Mecklenburg- Vorpommern Brockmann Prüf- und Mess-(MBMV), and E.DIS AG in Demmin.

After introducing this price first time in 2013 this The "Ultra-sniffer" can identify gas leaks with a theoyear's winners were honored June 30, 2014 with a retical loss of 1qcm determined in 300 years. ceremony in the Technology and Business Center 3rd Price: "Medi Southwestern Medical functional Schwerin / Wismar:

With this invention it is possible for the first time, to SDO Profile: Technology Center Schwerin / Wismar: transfer the properties of glass to the named materials **2nd Price: "Ultra-sniffer".** Identifying very small leaks is a major problem in precision engineering.

technik" found a solution.



Underwear"; Based on experiences from the daily 1st Price: Project "Alethia-Wood". The team at the work in hospitals new design of underwear was devel-University of Greifswald developed a patented tech- oped avoiding the discomfort on hospital clothing so nology for coating porous surfaces, especially for far. Based on this concept meanwhile, 67 different natural fibers such as wood, sandstone or concrete. multifunctional products are available for clinical care.

**SDO Profile: VTMV Network** Contact: kontakt@inno-award.de Web www.inno-award.de

### Winners of Caribbean Proof of Concept Competition awarded

11 Winners of the first regional Proof of Concept tion of Eastern Caribbean (PoC) Competition of the Caribbean Climate Innova- States (OECS)The Caribbean tion Center (CCIC) have been announced beginning of Climate Innovation Center July. The winners represent seven Caribbean countries (CCIC) is a project of. World (Jamaica, Trinidad & Tobago, Dominica, Antigua and Bank's infoDev global entre-Barbuda, Saint Kitts and Nevis, St. Lucia, and Belize) preneurship program The CCIC is supporting Caribwinners have been selected from received more than the



and will receive grants of up to USD 50,000 to devel- bean entrepreneurs with services to commercialize op and commercialize their climate technology solu- new climate-friendly products with the aim to spur tions that are innovative products, services in the sec- economic development, decrease reliance on imported tors sustainable agribusiness, water management and fossil fuels and increase resilience to climate change. recycling, solar energy, and energy efficiency, The Other Climate Innovation Centers are built up within infoDev Climate Technology 300 applications from 14 countries, including the (http://www.infodev.org/climate) also in other coun-Caribbean Community (CARICOM) and the organiza- tries, including Kenya, Ghana, Vietnam and Ethiopia.

### Caribbean Climate Innovation Center

The Caribbean Climate Innovation Center (CCIC) is The located in Jamaica as well as Triidad & Tobago. It has areas of CICC's been set up with support from World Bank's infoDev work global entrepreneurship program to support Caribbean entrepreneurs with services to commercialize new ciency, Water management, Sustainable agribusiness, climate-friendly products with the aim to spur economic development, decrease reliance on imported Contact: Everton Hanson fossil fuels and increase resilience to climate change.

thematic are Resource use effi-



Solar energy, and Energy efficiency.

SDO Profile: www.spica-directory.net/centers/?id=2687

### Facts & Views

### Prepare for Disaster - Rescue your Business Incubator



is not only earthquakes, hurricanes or tsunamis that can vitalization of the business. There might be disasters end the life of a business (incubator), also personal too strong for really being able to rebuild the business. disasters can have that result, for example, a fatal car But in any case it is better to be prepared so alternaaccident of the business owner or key staff of the com-tives and actions do not need to be developed at a time pany. Possibly, at first look this not so much a risk an when the disaster stroke. And, what is true for SMEs incubator needs to care about. But, knowing that the certainly is worth being considered for business incumanagement staff is one of the key success factors of bators - in Asia as well as in other parts of the World. business incubators this challenge should be included More details on APEC website: in preparing for disasters – or how to survive.

APEC in cooperation with the Asia Disaster Reduction Contact t-ono3792@mcic.co.jp Center in Japan has prepared and published a guide

No, this is not about the "disaster" that a book "SME Business Continuity Planning" that is donor or sponsor stops paying. This matter aimed at helping small and medium businesses to idenshould be taken care of in the regular incu- tify their specific disaster risks and prepare for the bator business planning. But, what is a problems once they occur. This guide contains a strucserious threat for small and medium busi- tured approach in ten steps to analyze the risks and nesses also can affect business incubators: Disaster. It define measures for securing survival and re-

Contact: info@apec.org website: www.apec.org

Download the manual from the APEC website

### Open Innovation and Knowledge City in Creative Economy

The latest edition of "Asia Pacific Journal of Innovation and Entrepreneurship" (APJIE) has been published. Volume 8, No 1 is a special issue of this magazine devoted to "Open Innovation and Knowledge City in Creative Economy". Introduced by a letter from the Guest editor JinHyo Joshep Yun "Why Do We Need Open Innovation?" this issue includes five scientific reports covering following topics:

- Urban Knowledge and Innovation Spaces: Concepts, Conditions, and Contexts
- tum Game
- An Assessment of Indian Innovation Finance Eco- Contact: Bongjin Cho, Editor-in-Chief System: The Road Ahead

Analysis of Sustainable Development of Seoul Digital Industrial Complex G Valley)



The Critical Success Factors of New Venture in the Small and Medium Enterprise Administration, Incubator At Tainan Science Park (SIAT): Integration Entrepreneur, Entrepreneurial Opportunity and Entrepreneurial Resource Perspective

For easy access, with permission from AABI, Asian New Perspectives on Open Innovation from Game Business Incubation Association, we have made the Theory: The Prisoners" Dilemma and the Ultima- magazine available for download from the SPICE News page

**SDO Profile: AABI** 

### Comparing the Incomparable

by Heinz Fiedler



monly accepted solution. Basically

there are two target areas for such activities.

- Internally: Better understanding the performance of an organization and learning how to increase effectively and efficiency
- Externally: Providing information to stakeholders so that they can see why their contributions are spent well – or how they could do better

Many organizations are investing into this matter mainly motivated by the interest of investors / donors, perspective, unfortunately to a lesser extent by the interests of the business support organizations or the "ultimate beneficiary", the new and young enterprises. In a way it is surprising that still quite many business support organizations do not have even basic data

The discussion about measuring the about their activities at hand – or hesitate to make such impact of instruments to support information public. This is at least indicated by expeentrepreneurship, for example busi- rience from individual cases as well as from "SPICA ness incubators, is going on and on, Directory" where quite a number of incubators / techbut does not seem to find a com- noparks do not complete the full set of (very basic) data - and therefore cannot be accessed and are not shown on "SPICA World Map". Possibly there is a lack of "common language" and terms used are not understood the same way everywhere. Maybe the reason is too complicated "mechanics" of this online directory. But interestingly the data gaps occur often in the same areas indicating that the respective data is not easily available. It is hard to imagine why an organization possibly is not interested in understanding its own performance, but not collecting performance data might be considered an internal decision of the management and stakeholders. However, for those interested in knowing and improving their performance numerous approaches and experiences are available. ... continued on next page..

... continued from previous page. Recently, ANDE, the standardization (Metrics 2.0). The essential difference Aspen Network of Development Entrepreneurs held a



conference "Metrics in Action" introducing

"Catalogue of generally-accepted performance metrics" to measure social, environmental, and financial out information about performance indicators and the system used by a number of different institutions. Another offer worth checking "Catalyst for Growth", a Johannesburg-based non-profit organization, serving business development support (BDS) by developing a rating system intended to increase the quality of busiconnect key players in the BDS marketplace.

(shifting focus from accountability (Metrics 1.0) and

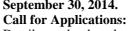
is asking for integration of "impact metrics with financial and operational ones" and implementation of "targeted, actionable evaluations that are useful to multiple stakeholders and fit with collective learning agendas". One may dispute if this is new and worth a "vision for Metrics 3.0" defined as the approach to calling it "Metrics 3.0". After all it appears being come after "Accountability" (Metrics 1.0) and "Stand- common understanding that monitoring, evaluation, ardization" (Metrics 2.0), and this vision provides a and assessment systems only make sense and work framework to help organizations put their metrics to with a longer time perspective if well integrated into use. The concept is described in an article published in the operation procedures of an organization. Time and "Stanford Social Innovation Review" that also pro- efforts for "separate" data collection and assessments vides a number of links to other publications and in most cases are out of reach for entrepreneurship platforms relevant for this topic. For example, the support organizations (or the enterprises themselves). Global Impact Investing Network (GIIN) providing a It also could be discussed if standardization" (Metrics 2.0) already has reached a level of agreement that it could be considered "done" - or if "standardization" performance, IRIS. This platform provides a wealth really is the right answer to the challenge. Taking the conditions of, for example, environments, aims, and interests into account is a key factor for all assessments and these factors vary to an extend that "standardization" may lead to comparing the incomparable. But beyond any doubt it is of greatest importance to spread knowledge about aims, approaches, and tools ness development support (BDS) in the market and to for impact or performance assessments and the lessons that can be drawn from such activities, for the man-Metrics 3.0 is putting emphasis on value creation agement of organizations as well as for donors, investors and other stakeholders.

### Genopole Contest for Environment and Agro Industry

Genopole together with its partners organizes the 4<sup>th</sup> edition of the Contest for Environment and Agro Industry for young entrepreneurs and innovative biotech Enterprises with a first price worth EURO 90,000 and Details can be downloaded from the website with the a special prices of EURO 45,000; both awarded as a combination of cash, access to advice, support, and In November a seminar for shortlisted candidates and infrastructure.

environment or agro industry.

deadline for submission is September 30, 2014.





application form.

individual interviews with specialists in business crea-Applicants need to present an innovative project or tion will be organized by Genopole. This will lead to biotech company (less the three years old) dedicated to the announcement of the finalists and the Awards will celebrated in be Paris in December The competition now is open for applications. The Contact: Valérie Brunel, concours@genopole.fr

Creative Industries are considered an important part of economic development strategies. The importance is seen by communities, region, economic development agencies as well as and business incubators. Also in the political arena creative industries are receiving increasing attention. Therefore we decided to provide information about this business sector aggregated on special pages of the newsletter

Creative Industries

### Scholarships for a Career in the Creative and Cultural Industries

King's College London offers full funding to support internship and support from graduscholarships for a career in arts management or in the ate mentors. This new funding creative and cultural industries (CMCI masters):

MA in Creative & Cultural Industries MA in Arts & Cultural Management

The Department of Culture, Media and Creative Industries at King's College London is offering 5 MA scholarships, for 2014-15. The scheme offers eligible students the opportunity to combine study in one of the world's leading research departments with a paid

scheme will cover tuition fees and a generous stipend towards living



costs. Prospective students can find out more about the Scholarships, including full eligibility criteria, on our application website

The closing date for applications is July 14, 2014 Contact: Roberta Comunian, Kings's College, London email: Roberta.Comunian@kcl.ac.uk

### **Incubator Quality**

SPICA Directory has introduced a minimum "quality standard" for being listed on SPICA World Map". This standard does not evaluate the quality of an incubator / technopark operations, but the quality of information provided.

- Organizations that have provided actual and complete data within recent two years are shown on SPICA World Map.
- Profiles inserted or updated more than 24 months ago
- are not accessible for directory users

**SPICA World Map** only shows locations of "Centers" (incubators, TPs, associations, consulting, support and finance organizations that have provided a complete profile



### **SPICA World Map** www.spica-directory.net/map

SPICA World Map now is the main entry point for users of the directory. From that map access to the individual incubator technopark/ / association profiles in SPICA Directory is possible There also are other ways of finding a specific profile. For example, by using the "seaech" button

### To add your profile to SPICA World Map is simple:

- If your organization is not vet in SPICA Directory select "Insert new Profile" from main menu of the SPICA homepage www.spica-directory.net follow instructions
- If your organization is listed in the Directory but you did not yet receive a user name / password for accessing the system, please contact the SPICA Directory Team atupdate@spica-directory.net

Note: to access SPICE Directory profiles you need to be registered as user., Profiles that have been updated recently are available at www.spica-directory.net/recent.php

### **Advice – Support – Finance in SPICA Directory**

ASF, Advice - Support - Finance provides access to information about organizations and companies active in the ecosystem to provide important functions for innovation, entrepreneurship and growth. Public and private not-forprofit organizations can publish their profile free of charge if they provide references to incubators / technoparks listed In SPICA Directory. Being still in a "Beta status" the ASF section already offers the possibility to access information and to insert information about consulting, supporting and financing organizations. We invite you to try and test the www.spicanew section and help us to improve

To add a new profile of your organization to the ASF section of SPICA Directory (related with any incubator / technopark already listed) use the following link

www.spica-directory.net/admin/centers/new.php

directory.net/asf/entry.php

### New on SPICA World Map

Poland: The Kielce Technology Park is working since 2008 and has 50 companies on site. The Business Incubator Kielce since 2011 has served more than 110 start-up companies



**SDO Profile:** www.spica-directory.net/centers/?id=2478



Tanzania: The TEMDO Business In**cubator** is operating since 2007. At this time it works with 16 clients companies.

Additinally five companies have graduated already

**SDO Profile:** www.spica-directory.net/centers/?id=2599

UK: University of Southampton Science Park works since 1983. Today it has 90 firms with 1,000 employees.



SDO Profile www.spica-directory.net/centers/?id=2629



UK: The Catalyst Cernter is an intiative developed Southhampton Science Park to

support science based entreprneneurs starting a business.

**SDO Profile:** www.spica-directory.net/centers/?id=2632

**India:** The **Periyar Technology Business** Incubator since 2006 served 221 clients on-side and 752 off-side. Today it works



with 16 firms on-side and 125 off-site.

**SDO Profile:** www.spica-directory.net/centers/?id=2306



Romania: AVER, Romania Electric Vehicles Association since 2005 provides business development services and at this time is working with 33 client companies

**SDO Profile:** www.spica-directory.net/centers/?id=2645

Azerbaijan: Pi Campus the technology incubator of High Tech Park Azerbaijan opened in 2012 and has now 20 client firms on-site ( plus 3 off-site)



SDO Profile: www.spica-directory.net/centers/?id=2651



Nigeria: The Technology Incubation Centre Jalingo is one of twenty seven NBTIs Technology Incubation Centres spread across the six geopolitical zones of Nigeria. It works since

2010 and has 13 companies with 26 employees.

SDO Profile: www.spica-directory.net/centers/?id=2557

India: Agri Business Incubator - ICRISAT is part of the Agri-Science Park at ICRISAT. Since 2003 it served 19 companies on-site and 209 off-site. In total 204 graduated firms.



SDO Profile: www.spica-directory.net/centers/?id=2208

Replapi: an international network set up in 2006 by associations of Argentina, Bra-



zil, Chile, Colombia, México, Peru, Uruguay & Venezuela. **SDO Profile:** www.spica-directory.net/associations/?id=136



**Brazil:** The national association **ANPROTEC** works since 1987 and has incubators as well as ANDROTEC technoparks as member.

**SDO Profle:** www.spica-directory.net/associations/?id=7

### Business Incubation in ECA

This section provides information about incubation programs from the ECA region (Eastern Europe and Central Asia). ECAbit is the regional networks of business incubators and technology parks, set up with support from infoDev. Information: www.ecabit.org/ contact Radu Ticiu radu.ticiu@it-incubator.ro

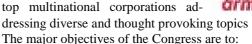


### ArmTech'14, 7th Annual High-Tech Global Forum will take place in New York

The ArmTech'14, 7th Annual High-Tech Global Forum Speakers and well attended, lively will take place on October 10, 2014, in New York parallel track sessions. Speakers will City, USA. hosted by the New York University (NYU) be senior corporate executives from . The agenda will not concentrate on IT only but will top multinational corporations adother High-Tech sectors as well as issues related to dressing diverse and thought provoking topics technological education.

The annual ArmTech Congress is the official global • Armenian high tech industry and business conference and networking platform of the Republic of Armenia, under the patronage of the Prime Minister. The conference highlights the rise of Armenia's strategic high tech industry and promotes international collaboration and cooperation among academia, high tech industry professionals, foreign investors and government agencies for further growth in a dynamic, global free- For more information visit the ArmTech website or market economy.

Every year ArmTech Congress features keynote SDO Profile: <a href="www.spica-directory.net/centers/?id=1955">www.spica-directory.net/centers/?id=1955</a>:



- Provide global networking opportunities and community resources for Armenian high-tech pro-
- Strengthen business links between Armenian, Diaspora and global high-tech communities to encourage business opportunities in new joint projects and investments in the Armenian high-tech industry.

contact the organization committee

### Russia-Europe: Cooperation without Frontiers

The seventh annual Moscow Business Partnership formation about the current investment Matchmaking Forum "Russia-Europe: Cooperation and business climate in Russia, on doing without Frontiers" was held in Moscow, Russia on business in Russia and the progress of the June, 24-25 2014 in the Moscow Government building EU-Russia initiative "Partnership for (Novy Arbat Street, 36/9).

The Forum was organized with the support of the Min- forum was devoted to face-to-face bilat- WITHOUT FRONTIERS stry of Economic Development of the Russian Federa- eral meetings between Russian and European firms. work".

pean SMEs have been brought together.

The first day of the event, June 24, 2014 offered a Contact: Andrei Akopov, russia-europe-map@mail.ru plenary session and three round-tables to provide in- For more details visit website

Modernization". The second day of the



tion, under the patronage of Moscow City Government The Forum attracted considerable interest from Russian and in partnership with the "Enterprise Europe Net- and European SMEs and entrepreneurship supporting institutions. It was attended by 845 people from 30 The Forum aimed at supporting and developing busi- countries (459 Russians and 386 Europeans), 311 comness partnerships between Russian and European panies from Europe (118) and Russia (193), which had SMEs and at earlier events 685 Russian and 372 Euro- 917 planned bilateral negotiations and a large number of informal meetings. 2014

### Innovative Countries around the Baltic Sea – BSR Stars

To strengthen competitiveness and economic growth in the the Baltic Sea Region is the aim of the BSR Stars pro- InnoNet program. The way for achieving this aim is "fostering ject transitional linkages between specialized research and knowledge innovation nodes, leading to strategic innovation alli-generated by leading researchers on innovation; and the services".

and



ances to tackle common challenges, such as health, most recent EU innovation policies and instruments. energy, sustainable transports and digital business and BSR Stars aims at linking strong re-search environments, clusters and SME networks to create globally-The BSR Stars program has been developed, involving leading innovation partnerships to address common approximately forty people from ten countries' minis- societal challenges in the Baltic Sea Region. Together tries and national innovation agencies in Denmark, with the Center for Strategy and Competitiveness at the Estonia, Finland, Germany, Iceland, Latvia, Lithuania, Stockholm School of Economics, BSR Stars has pub-Norway, Poland and Sweden. The program builds on lished a report "Regional & Cluster Competitiveness the networks and experiences that have evolved within in the Baltic Sea Region" ... continued on next page...

... continued from previous page... that can be downloaded from the BSR website and provides details about 56 regions in 11 countries. An interesting finding, for example, is that 15 of the 100 Top EU Clusters are to be found in the Baltic States Region.

The StarDust project was designed as a project to learn and be able to draw policy implications for the longerterm development of BSR Stars. The core of StarDust and the "testbed" are five transnational innovation partnerships: Active for Life, Clean Water, Comfort in Living, MarChain and Mobile Vikings. Each partner- Over the course of the project, the five partnerships ship has had different strategic ideas, pursued different – complemented by a number of supporting activities activities and methods of developing their collaboration - have helped realizing all objectives (and has targeted different types of results) with ex-For pected results in five main areas:

- Establishing open innovation platforms for new innovation collaboration
- Developing and testing various user-driven innov Strengthening capabilities and competencies for working with transnational innovation collaboration (on both policy and operational levels)
- Increasing involvement, information flow and transnational collaboration
- Influencing financial instruments to support transnational collaboration

more information, read http://www.bsrstars.se/stardust/

### **Business Incubation in MENA**

This page provides information about incubation activities from MENA (Middle East and North Africa). MENA inc is the regional infoDev supported network of business incubators and technology parks. More information:

hppt//:iisc.infodev.org/en/Region.5.html or http://www.menainc.org contact Mr. Mo-



### Morocco

### 1,000 Startups per year: Med Lab Entrepreneurship 2015

The Young Entrepreneur Foundation (YEF) started through providing a webend of 2009 rich and during its first three years of based platform that offers operation has reached 20,000 people in 230 awareness same technical support that si workshops through a process of training and advisory offered by a physical House 800 business plans were finalized and half of them proposed to banks or other financing institutions. As a Med Lab Entrepreneurship is designed as a process **preneurship Forum** in 2012 and 2013.

ing process with two main objectives:

- people with projects across the country
- Mobilize support youth organizations and ensure their strong mobilization

With the aim to generate 1,000 proposals for new companies per year Med Lab Entrepreneurship is open scheduled to be held in 2015. for all young people. This concept generalizes the Contact: fie.contact@gmail.com experience gained to the entire national territory

of Young Entrepreneurs.



result 150 proposals found finance and additionally that last a year and starts again every year. Where 110 self-financed businesses started. These 260 appropriate, regional boot- camps will be held for startups created 780 jobs and attracted MAD 39 mil- shortlisted projects to provide training and support the lion (ca. EURO 3,4 million) capital investment. YEF development of business plans. The annual cycle will also organized two major events, the Young Entre- be closed by the Med Lab Entrepreneurship Forum at the end of the year.

Building on these successes and experiences YEF will The new concept Med Lab Entrepreneurship Forum of continue its commitment to young entrepreneurs in a the Young Entrepreneur Forum will bring together all new form: the Med Lab Entrepreneurship, a coach- startup projects under in the same space and boost synergy, mutual learning, and experience. Not only Reach the largest possible number of young young people will benefit from this concept, it also provide a wider basis for funding agencies, banks, investors, and support organizations,

> This concept includes the idea of widening it to other Mediterranean and African countries. The first event is

SDO Profile: <a href="https://www.spica-directory.net/asf/?id=2639">www.spica-directory.net/asf/?id=2639</a>

#### **Turkey** Right Ecosystem for Knowledge Valorization

As second regional workshop after the meeting in shop was aimed at helping par-Morocco (November 2013), June 16 - 18, 2014 a ticipants to better understand regional workshop "The Right Ecosystem for how to create value through Knowledge Valorization" organized by the technology Knowledge Transfer park ODTU Teknokent in Ankara, Turkey, was held in science and technology parks



with EIB (European Investment Bank), ESCWA, and the role of the government, universities, industry (Economic and Social Commission for Western Asia), enterprises in this process. A case study of ODTU CMI (Center for Mediterranean Integration), and Teknokent served as basis for discussions and for get-ISESCO (Islamic Scientific, Educational, and Cultural ting access to best practices. On the campus of Middle Organization). Hosted by ODTU Teknokent this work- East Technical University ......continued on next page

continued from previous page... (ODTU) the first busi- The workshop also provided a perfect environment for ness incubator of Turkey was established in 1992:the a meeting of SPICE Group members from the MENA after eight years of successful operation - became the rain), and Hasan Omar (Palestine). nucleus for the METU Technology Park. At this time More details on ODTU website and in the MENAinc the incubator has 45 client companies on 3,250 m<sup>2</sup> and newsletter (June 2014) on the MENAinc website a tour guided by Omer Oz, one of the founders of the SDO Profile: ODTU Teknokent incubator, gave an opportunity to see "knowledge SDO Profile MENAinc valorization in practice".

ODTU-KOSGEB Technology Incubation Centre that - region: Omer Oz (Turkey), Mohammad Allam (Bah-

Contact: EIB, Jan. van der Meer

#### New Edition of MENAinc Newsletter published **MENAinc**

The second edition of "MENAinc Update", the news- Training in Bahrain, Euromed Busiletter of the Middle East and North Adrian Network of ness Roadshow, Qatar Business Incu-Business Incubators and Technology Parks has been bator Center, and Incubation Experipublished in June 2014. It contains, for example, in- ence from Turkey. formation about the infoDev Business Incubation More on the MENAinc website



#### Arab World ARTECNET - Network for Arab Incubators and Technoparks launched

At a meeting held in the Cyberparc of Sidi Abdallah, ing ARTECNET and Elgazala Technopark, Tunisia has Algeria, held June 23 & 24, 2014 ARTECNET, the accepted the role as general secretary until the first Arab Network for Incubators and Technoparks, was general assembly of the network is held. launched. The meeting was opened by Zohra Der- ITU also plans to bring together the heads of ICT techdouri, Algerian Minister of Post and Information and nology parks in the Arab region to help creating a Communication Technologies and supported by ITU, platform for sharing experience and promoting the international Telecom Union. Zohra Derdouri in her activities of ICT focused technology parks in the Arab opening stated that the network should help young region. Also ITU's Regional Office for the Arab Restart-up of the Arab world to develop the Arabic congion is planning to support the establishment of incubatent, thus contributing to the development of local tors in countries that have not yet created such facilieconomies

The main goals of ARTECNET are

- Mutual assistance and promotion of products and SDO profile: ARTECNET services developed in the Arab Technoparks
- transfer, soft-landing) and for joint projects

Cyberparc of Sidi Abdallah Algeria for now is presid-

ties. Incubators are an effective tool to support entrepreneurship and innovation.

Contact: Tunisia: Monia Jendoubi,

Exchange of expertise (bet practices, technology SDO profile: www.spica-directory.net/centers/?id=2339 Contact: Algeria: Youssef Aklouf, aklouf@anpt.dz

SDO profile: Cyberparc Sidi Abdallah

## Update on Elgazala Technopark

The technopark was created in September 2001 under the auspices of the Ministry of Communication and Information Technologies and covers 65 hectares in Elgazala and 54 hectares in Monrouba. Additionally 15 regional Cyber Parks are operated by Elgazala (4 more in preparation). The main aims of Elgazala technopark are to create a dynamic relationship between research, training and development; to promote innovative and competitive business; and to provide support and assis- Technopark will expand space and services tance for businesses in innovative technologies. Elgazala Technopark today hosts more than 90 com-

panies (70 SMEs + 20 startups) with 1850 jobs, plus 10 Multinationals, 5 Research Units, 2 Laboratories, and engineering and business schools.

Reacting to demand from (international) investors and based on the national strategy for modernizing the infrastructure for digital technology, Elgazala

Contact: Monia Jendoubi, j.monia@elgazala.tn

SDO: Profile Elgazala Technopark

#### Algeria The Cyberpark of Sidi Abdallah

The technopole of Sidi Abdallah is situated at 30 km bridge Incubator". It western south of Algiers. This site covers a surface of is also foreseen to set 1,870 hectares through the municipalities of Mahelma up a seed capital and Rahmania. It comprises three technology parks, R&D grants mechawhich will be able to accommodate firms specialized nism to support IT in advanced technologies, and an industrial park

The cyberpark intends to support ICT R&D initiatives .tibe SMEs as well as ICT research initiatives. and/or start-up companies with innovative projects Contact: direction.incubation @ anpt.dz companies with an incubation facility, the "Techno- SDO Profile: Cyberparc Sidi Abdallah

start-ups and innova-



### **Business Incubation in ASIA**

This section provides information about incubation activities from the ASIA region. APIN, the Asia Pacific Incubation Network is the regional networks of business incubators and technology parks set up with support from infoDev. See www.incubationasia.com/index.php; contact Suresh Kumar, psgstep@vsnl.com



### Indonesia

### The 6th Indonesia International Conference

The 6<sup>th</sup> Indonesia International Conference on Innovation, talent, as well as the Entrepreneurship, and Small Business (IICIES) is an beauty of the country. annual conference addressing academics, business, and This year CIEL, School government and held by the Center for Innovation, Entrepreneurship, and Leadership (CIEL SBM ITB). IICIES. Researches are focused on the areas of entrepreneurship, creativity and innovation, management of technology, leadership, and managing small business and start-up. First launched in 2009, IICIES has gathered numerous international experts and thousands of multinational participants from all across the world.

Held in several major cities in Indonesia, IICIES has another mission to introduce the vast potential of national

of Business and Management and the Institut



Teknologi Bandung (ITB) have the same mission in developing the potential of entrepreneurship, innovation and Indonesian business, to become a global player. IICIES 2014 will be titled "Accelerating Techno-Creative Innovation and Global Collaboration towards Sustainable Entrepreneurial Environment".

Contact: Email: iicies@sbm-itb.ac.id

Website: http://iicies.org

### China

### 17th International Workshop on Business Incubation

The 17th International Workshop on Business Incuba- and student entrepreneurship. tion will be held in Shanghai, Oct.26 to Nov.1, 2014. Topics foreseen for panel dis-This workshop is an important part of the training pro- cussion are trends and modes grams of AABI (Asian Association of Business Incuba- of business incubation and tion), which is for business incubation managers, entrereneurs and government officers. Since 1998, sixteen workshops have been hold and have attracted over 400 participants from around 30 countries and regions.

Under the theme "Opportunities and Challenges of Incubator: International Technology Transfer and **Incubation Mode Innovation**" the 2014 workshop will offer keynote speeches, panel discussions, case studies as well as visits to local business incubators.

Topics include: Development of business incubators in China, Development of technology innovation system and business incubation, International technology transfer and business incubation, Cooperation among government, industry, academic and research for business incubation,

trends of financing tools for



technology SMEs.. The workshop provides a chance to enhance the understanding of business incubators in Shanghai and to exchange experience.

This program is organized by the Shanghai Jiao Tong University Science Park and the Shanghai Withub Hitech Business Incubator in cooperation with the cosponsors Shanghai International Business Incubator and AABI, Asian Association of Business Incubation. More information, the tentative programs, and the registration form is available on organizer's websites www.situsp.com or www.withub.org

Contact: Jenny Shen, email: sj@withub.org

SDO Profile AABI: and Withub

### **Business Incubation in Latin America**

This page provides information about incubation activities and programs from the Latin America and Caribbean region. Relapi is the regional network of business



incubators and technology parks that has been set up with support from the infoDev program. For more information, please visit the website <a href="http://www.relapi.org/site">http://www.relapi.org/site</a> novo/index.php

#### Antigua, St. Lucia Caribbean Women Entrepreneurs Network

Part of the infoDev EPIC program (Entrepreneurship in the three-day workshops to strengthen their skill Program for Innovation in the Caribbean) is the **Women** sets, expand their network, and learn how to improve Innovators Network in the Caribbean (WINC). More access to mentoring, markets and finance. Particithan 100 women already attended training activities that pants evaluated the workshops very highly because it are an important component on WINC - most recently delivered "real world examples" and helped building the Grow Your Business (GYB) Workshops held in links between like-minded women entrepreneurs. April 2014 in Antigua and St. Lucia. During these three- More information about these training events and day workshops, women from across the Caribbean how participating women entrepreneurs experienced learned more about themselves, the strengths of their this opportunity, visit website: products and the business-building tools available from For more information about infoDev's Woemen's this infoDev project. 49 women entrepreneurs represent- Entrepreneruship Program visit website ing growth-oriented and innovative businesses took part

**Contact**: wincinfo@worldbank.org

### **Business Incubation in Africa**

This page provides information about incubation activities and programs from the AFRICA region. AIN is the



incubators and technology parks that has been set up with support from the infoDev program. For more information, please visit the website <a href="http://www.infodev.org/en/Project.22.html">http://www.infodev.org/en/Project.22.html</a> or contact

#### A fricaAfriLabs In Berlin

AfriLabs is an African network of innovation hubs – of ActivSpaces; at this time linking 26 hubs in 15 African countries. Bill Zimmerman, The largest social media event in Europe, the co-founder re:publica, held in early May this year, provided the ActivSpaces and perfect environment for the second annual meeting of Afrilab welcoming the newly elected members of Hersman, co-founder of iHub and Ushahidi;and Jon and Michael Oluwagbemi from Wennovation Hub a regional and pan-African level.

presented at the event the on ground floor of the Akinyeymi, director of AfriLabs and Lounge Bus, on the re:publica campus.

For the records: AfriLabs was founded in 2010 by Contact: Tayo Akinyemi tayo@afrilabs.com five entrepreneurs active in the hub space: Bart La- SDO Profile: CTIC; SDO Profile: Wennovation croix, co-founder of Nailab and the 1%CLUB; Ben SDO Profile: AfriLabs; White, co-founder of VC4Africa and Board Member More to read by Yann LeBeux on 140Friday

VC4Africa; Erik

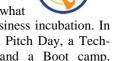


the board of directors: Lynn Sellanga from Nailab Gosier, founder of Appfrica and Hive Colab. They (Kenya); Andriankoto Ratozamanana from Habaka believed that bringing African hubs together to learn (Madagascar); John Matago from @iBizAfrica (Ke- and collaborate would enable them to maximize imnya); Barbara Birgungi from Hive Colab (Uganda) pact within their local ecosystems and affect change at

And AfriLabs ventured out to explore Berlin and link re:publica stage 6 offered the platform for several with another part of the entrepreneurship support AfriLabs and other members of the Global Innova-scene: SPICE Group. Yann Leboux, CTIC Dakar, tion Gathering (GIG) to share their views on inno- took initiative to link with SPICE Group and joined vation, entrepreneurship, and technology. AfriLabs the 18. SPICE BÄR Dinner together with Tayo two-floor stand and had a presence on the GIG Odetayo, director of Wennovation Hub, Nigeria (see article on page XX).

#### Zimbabwe Zimbabwes' first Innovation Hub started: Muzinda - Umuzi Hub

The first "ICT hub" in Zimbabwe, Muzinda - Umuzi This new hub defines it concept as a Hub, operates as a one-stop shop for idea develop- "hybrid" between incubator, accelerament, innovation solutions, and business incubation tor and co-working space and with this center. Ideas will be turned into solutions and busi- business model is following what ness cases for job creation, wealth creation and sus- seems to be the latest trend in business incubation. In tainable social impact. The Hub Initiative especially February 2014 the hub organized Pitch Day, a Techsupports the youth with both an investment in hu-nology Entrepreneur Training, and a Boot camp. man capital through training, mentorship and a mar- Contact: Lovemore Nyatsine, ket linkages program; and venture capital.



SDO Profile: Muzinda - Umuzi Hub

### Services and Training for Small Businesses available nation-wide

2014. This Business Support Center works at the lege and an Entrepreneurship Center at the Tubman Cuttington University College (CUC) and not only the annually 500 graduates of this college, but also other people interested in entrepreneurship will benefit from the new office. It serves as a hub for small businesses to get access to training,

coaching, mentoring and matchmaking services in ment training under led by infoDev staff trainer Heinz

What has been announced not too long ago (see continuing to expand its services offers to other re-SPICE Update of February 2014) now became realigions of the country. In 2013 already the Buchanan ty. The BSC Gbarnga was officially opened in May branch opened at the Grand Bassa Community Col-



University (TU) is planned to follow.

And BSC Monrovia is reaching out to international experiences: A business incubation manage-

partnership with Cuttington University, the Interna- Fiedler, Germany, was held in August 2013 and now tional Youth Foundation (IYF), and SPARK. With BSC Monrovia brought 15 participants to Johannesthis new office the Business Start-up Center (BSC) burg for an Advance Entrepreneurship Training at the Monrovia (the first initiative of its kind in Liberia) is Branson Centre of Entrepreneurship (see next page)

### Liberia / South Africa

### Breaking the Rules

15 entrepreneurs from Liberia were selected to at- Branson, and guest speakers like Paul Smith, South Africa earlier this year. The fifteen participants were the lucky ones selected from 250 applicants who indicated their interest after the program was announced though a print media campaign. BSC Monselection process.

day a week over a longer time period) opened the Branson Entrepreneurship Program first time for



participants from outside South possible through cooperation with Humanity United that had been announced during the annu-

al Liberia Foundations Meeting 2013 in New York. The course covered the fundamentals of planning and running a business as well as practical tips and Since September 2011 there also is a Branson Centre learnt that breaking the rules (of thinking) is neces- Jamaica sary to really find new ideas, products and business Contact: William Dennis, II, derfy may@yahoo.com models. Additionally, business insights completed SDO Profile: BSC Monrovia and Branson Center the program, for example, from the Virgin Group of Contact: William Dennis, derfy\_may@yahoo.com Companies and its British founder, Sir Richard Website: www.virgin.com/unite/entrepreneurship

tend the launch of the Branson Entrepreneurship Africa's entrepreneurship authority, Clive Butkow, Scholarship Program held in Johannesburg, South former COO of Accenture South Africa, and Tracey Webster, Executive Director of Archbishop Desmond Tutu's African Leadership Initiative.

Participants valued the training highly as testimonies from the Branson website illustrate: Shadi Saleh who rovia organized the campaign and supported the after ten years in the US started a waste management company in Liberia, Tupin Morgan, founder of Agro This five days intense training (usually it is held one Inc, who also returned to Liberia and built a business applying his experience of project management and supply chains to "link farmers to markets" so that Liberia, can "eat what it grows", and Florence Africa. This initiative became Mawaolo, who founded D-Best, and wants "Liberia to shine". She produces drinkable water in sachets which she sells to offices, markets and shops. After a few months' time the trainees will return to Johannesburg for the second round – then based on their experience from implementing what they learnt at the training.

real-life experiences. As an important rule they of Entrepreneurship - Caribbean in Montego Bay,

### South Africa

### Cape Town Stadium will host the 7th SA Innovation Summit

September 16 - 18, 2014 the Cape Town Stadium gether thought leaders and practiwill be transformed into 'innovation central' when tioners in the field of innovation to the country's top innovative thinkers meet for the 7th showcase and share experiences. annual SA Innovation Summit. This event brings to- <a href="http://www.innovationsummit.co.za/">http://www.innovationsummit.co.za/</a>



### Senegal

### Three Years on the Way to Success – TIC Dakar

73 per cent of operating expenses covered by income generated through revenues is just part of the financial perspective on the achievements of CTIC, the ICT Incubator in Dakar, Senegal.

The summary report on the results achieved during the first three years of operation CTIC has published recently provides many more important details. For example,

- the launch of the first Seed Fund in Senegal that was initiated by CITC,
- development and implementation of **BuntuTEKI**, a program to attract more graduates and students to start businesses, the
- launch of an Agro & Health Accelerator, and the
- organization of Startup Weekends in Dakar and St. Louis

The client companies of CTIC are doing well indicated by an average growth of turn-over of 33, 87,



and 37 per cent in the first, second, and third year and now together are reaching USD 1,7 million annual turnover. CTIC also successfully supported its client firms by helping to raise funds of USD 236,000 for investments in these firms.

For the actual year CTIC has ambitious plans, including expansion of the incubator (staff and space) for allowing more client firms to join the program and adding more advisory for business growth. CTIC also is preparing to provide support for the launch of regional incubators in Senegal (in the sities of St. Louis, Thies, and Ziguinchor), the launch of a partner incubator in Niger (CIPMEN), and the launch of the pan-African startup accelerator on "ICT for Governance" with OSI-WA, Open Society Imitative West Africa. The summary as well as the full report is available in French and English language. For more details, see <u>download</u>

Contact: regina.mbodj@cticdakar.com

**SDO Profile: CTIC Dakar** 

### Important upcoming Events

### http://www.spice-group.de/events/

If the conference hosts are members of **SPICE Group** the respective logo is shown at the event. As the full list of events is taking too much space in the newsletter only a brief overview can be provided. We recommend visiting the "Events" section on the SPICE Group website. This page also offers the feature to put your own event on the list. Just click on "Add new information" and you will be guided through the simple process.

### Aug 12-14, 2014 in Kuta (Bali), Indonesia: "Sixth Indonesia International Conference"

The 6<sup>th</sup> Indonesia International Conference on Innova- (ITB) have the same mission in tion, Entrepreneurship, and Small Business (IICIES) is developing the potential of an annual conference addressing academics, business, and government and held by the Center for Innovation, Entrepreneurship and Leadership (CIEL SBM ITB). Held in several major cities in Indonesia, IICIES has another mission to introduce the vast potential of national talent, as well as the authentic beauty of the country. This year CIEL, School of Business and Management (SBM) and Institute Teknologi Bandung

entrepreneurship and business owned by Indonesia to



tbecome a global player. Therefore, IICIES 2014 will be held under the title "Accelerating Techno-Creative Innovation and Global Collaboration towards Sustainable Entrepreneurial Environment".

Contact: Email: iicies@sbm-itb.ac.id

Website: http://iicies.org

### August 18-22, 2014 in Kraków, Poland, Creative industries Workshop

The Workshop "Creative Industries: a driver of new spatial dynamics?" co-organized by the Adam Mickiewicz University and the University of Birmingham will be held as thematic session on creative industries, at the International Geographical Union Regional

Conference. More information as well as the possibility to register is available on the IGU website



Contact in Poland: Tadeusz Stryjakiewicz creativeregions.network@gmail.com

Sep 16-18, 2014 in Cape Town, South Africa, 7th

The theme for the 2014 Summit is **Local Innovation** Global Conversation. Finding solutions lies at the very heart of our motivation for innovation. So, the event will showcase South Africa's wealth of creativity, origination and ingenuity for developing solutions to unique challenges. Sessions will relate with practi-

### **Innovation Summit**

titioner or academic topics from innovation case studies to



crowd sourcing and open innovation.

Website for details: www.innovationsummit.co.za

Contact: info@innovationsummit.co.za

### Sep 17-19, 2014 in Tartu, Estonia: Baltic Dynamics 2014



The Baltic Dynamics 2014 is organized by Tartu Science Park

cooperation with Tartu City Government, Tartu Regional Energy Agency and Interreg IVC Program. Rapidly changing environment, innovation and technology influence daily life in many ways: Where is the future?

For the BD 2014 key topics of future have been selected for discussion. Four finalists: HARDWARE,

START-UP, HEALTHCARE and ENERGY will compete for the title. The winners will be chosen by the conference participants.

The Baltic Dynamics conference is an initiative of the Baltic Association of Science/Technology Parks and Innovation Centers (BASTIC) and has been held annually since 1995.. This year it will be held in Tartu, and hosted by Tartu Science Park.

For more informaton Watch the teaser video

Check the website; www.balticdynamics.com/why

### Sep 21-13, 2014 in Düsseldorf, Germany: Annual ADT Conference 2014



The theme of this year's annual conference of ADT, German Federal Association of Innovations, Technology, and Business incubation Centers, is "Protection

of Innovation and Enterprises in Innovation Centers". The conference, hosted by the Life Science Centre Dusseldorf / GED mbH will be held in the "House of the University" located right in the city center and in close proximity is the famous "Königsallee".

For detailed information visit the ADT website or use the contact below

Contact: Dagmar Krummiki, krumnikl@lsc-dus.de SDO Profile: Life Science Center Düsseldorf

### Oct 15–18, 2014 in Shiraz, Iran: 18th ASPA conference

ASPA's 18th annual international conference titled "Science and Technology Parks: Innovation and Commercialization Opportunities in the Conceptual Age" will again present results from research and development activities in aspects of STPs. All managers and staff of STPs, faculty members in technology and entrepreneurship management fields, entrepre-

eneurs, technopreneurs and technology development investors, R&D managers, technology development policy makers, technology development and management experts should not miss this event.

Website: aspa2014.fstp.ir Contact: aspa2014@fstp.ir

### Oct 19-22, 2014 in Doha, Qatar: IASP World Conference

The IASP World Conference 2014 under the theme "Science parks: where technology goes to work" will take place in Doha, Qatar, on 19<sup>th</sup> – 22<sup>nd</sup> October 2014, hosted by Qatar Science and Technology Park. The main general themes of the conference will be "Role of STPs as technology development catalysts".

"Models of cooperation between universities and companies and the role that STPs can or should play", and "STPs and their resident companies".

Website www.iasp2014doha.com

#### Oct 23, 2014 in Toulouse, France: International Research Conference on Business Incubation

The "International Research Conference on Technology Business Incubation Mechanisms and Sustainable Regional Development" will be held by the Toulouse Business School. The conference will focus on the various incubator models that have given rise to a diverse incubation industry. A analysis of these models as components of their regional ecosystems is in **Toulouse Business School** warranted to assess their role in regional economic development.

Contact: Servane Delanoe-Gueguen: For more details see conference website

### Nov 13-14, 2014 in Oldenburg, Germany: G-Forum 2014: Sustainable Entrepreneurship

The G-Forum 2014 is the 8th Interdisciplinary Entrepreneurship Annual Conference and will be held under the title "Sustainable Entrepreneurship "in Oldenburg, This conference will examine how entrepreneurial activity can contribute to environmental and social sustainability on the local and global level.

The G-Forum 2014 addresses entrepreneurship and practice independent tracks (in German and English). Topics include entrepreneurship, innovation, family business and SME. Contact: Ulrich Knaup, Email: knaup@fgf-ev.de website: www.fgf-ev.de

### Nov 27–29, 2014 in Warwick, UK: Annual International UKBI Conference

**UKBI** Annual Conference

The annual international UKBI conference each year offers a wealth of learning and network-Warwick 2014 ing opportunities. Spread over two days the conference provides the opportunity to participate in roundtable discussions, plenary sessions,

incubator tours, interactive workshops and much more. The program for this year's UKBI Conference includes Intensive Workshops, Incubator Tours and Conference sessions that will cover a wide range of actual topics. For details, please visit the website and for registration use following <u>link</u>

### Nov 17-23, 2014 in Germany: The Startup Week Germany 2014

The Startup Week Germany is part of the Global Entrepreneurship week and, hosted by the German Federal Ministry of Economics and Energy since 2010, is a nationwide week of action to promote entrepreneurial spirit and support startup businesses. The Startup Week Germany will offer a wide range of events including international ac-Gründerwoche tivities like "Startup Open", Deutschland Startup Weekend, "Get in

www.gruenderwoche.de the Ring", and "Creative Business Cup".

Website: www.gruenderwoche.de/en/index.php

Contact: gruenderwoche@rkw.de

### Dec 27–29, 2014 in Singapore: ISPIM Asia-Pacific Innovation Forum

The ISPIM Asia-Pacific Innovation Forum will be organized by ISPIM, in collaboration with Singapore Management University. The event program will tackle the region's key innovation issues by attracting toplevel speakers from Asia-Pacific region

The three-day event will include: multi-track sessions

that mix academia, science, industry and government, sessions and



communities on innovation challenges, showcases, discussion panels, site visits, and networking events. Download the Call for Papers at <a href="http://bit.ly/1dAop9J">http://bit.ly/1dAop9J</a>

### About Members

# The 174th SPICE Meeting in Ankara, Turkey

The regional workshop "The Right Ecosystem for Knowledge Valorization" organized June 16 – 18, 2014 by the technology park ODTU Teknokent in Ankara, Turkey in cooperation with EIB (European Investment Bank) and other organizations (see article on page 12), provided a perfect environment

SPICE **MENA** Omer (KOSGEB, Turkey),



ment for a meeting Mohammad Allam (form BBIC / MENAinc in Bahrain), Group and Hasan Omar (from PICTI, Palestine). Omer Oz guidmembers from the ed the group (with the workshop participants) through the region: business incubator.

(from Contact: Mohammad Allam and Omer Oz

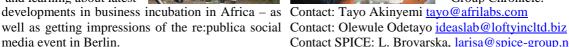
Photos in this article by Mohammad Allam

# The 18th SPICE BÄR dinner became international

Guests from Africa joined for the 18th SPICE BÄR The weather in Berlin al-Dinner in Berlin in May 2014. Yann Leboux, CTIC lowed enjoying a Bavarian Dakar took the initiative and SPICE Berlin happily beer garden – at least for the welcomed three representatives of AfriLabs at the beginning of the dinner. Later Dinner: Tayo Akinyemi, Director of this African the interior of this restaurant. Network as well as Olewule Odetayo, Managing

Director of Wennovation Hub, Nigeria.

This combination participnats allowed making new contacts and learning about latest



Usually SPICE BÄR Dinners





Meetings. However, this one with international participation will be listed as number 173 in the SPICE Group Chronicle.

Contact SPICE: L. Brovarska, larisa@spice-group.net

# The 19<sup>th</sup> SPICE BÄR dinner

Just short information for those who could not well as those planned and attend the Dinner: At the 19th SPICE BAR Dinner under we had the pleasure to welcome Karl-Heinz Jach events (past, actual, and as participant. He normally stays in Belarus, but future), used his stay in Germany for taking advantage of the opportunity to meet with other SPICE Group members.

At the beginning of the dinner itself Uskur, Baal, Hadad, Taru, Tarhuna, Jupiter Dolichenus, Tessup, Teiseba, Tinia and St. Peter showed quite of their friendly page. For about the first hour the dinner began under the trees of Fabecks beer garden at a round table warmed by some sun rays and refreshed by various kinds of beers (as well as other

beverages). Then, however, the sun disappearing behind trees and emerging wind, suggested moving to the interiors of the restaurant.

Talks gave room for the exchange of information about new technology centers (as



and personal planning scenarios....

Even a "decision" passed: The already occa-





the SPICE BÄR Dinners to non-Berliners will be given a broader basis. Information about upcoming events will be provided (if desired) along SPICEers so that they have a

chance to join.

The mushroom season showed significant effects in the compilation of food. Chanterelles, with or without cream, with or without buns dumplings, could be found on many a plate. The spontaneous Overall impression: a successful 19<sup>th</sup> SPICE BÄR dinner meeting in terms of information, pleasure, and atmosphere.

Contact: Larisa Brovarska

### And finally...

After all this information from the "World of Business Incubation" - this time from 28 countries - we only can invite you to send us for the next issue of "SPICE Update" information you consider interesting for other professionals in business incubation.



And - enjoying the second heat wave of this summer in Berlin - we hope that those living on the part of our planet that is enjoying summer to find sufficient time to enjoy and relax in "summer vacation" (do you remember this word?).

For our readers living on the less heated part of our planet possibly there is an opportunity for relaxing and enjoying with cooler activities – even without a winter vacation?



In any case: Enjoy reading SPICE Update and send us information you consider interesting for publication in the next issue of our newsletter

# Heinz Fiedler & Larisa Brovarska

SPICE Update is the newsletter of SPICE Group. It is published 4-6 times per year and regularly is delivered free of charge to members of the network as well as selected partners. Articles for publication are invited and will be published under the name of the author. Although we do our best for making sure that published information is correct we cannot accept responsibility for errors that may occur nor for website links provided. Editor: Heinz Fiedler, SPICE Group, Niedstr. 40, 12159 Berlin, Germany, Email update@spice-group.net