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Technology innovation centre

Vavrečkova 5262

760 01 Zlín

Tel.: +420 573 776 255

E-mail: tic@ticzlin.cz

WWW: <http://www.ticzlin.cz>

Reg.nr.: 26963574

Director: Ing. Lukáš Trčka, Ph.D.

Operating data of the park

Membership in STPA: YES

State of the park: accredited

Partner in project SPINNET: NO

Launch day: 1.12. 2006

Founder(s): Tomas Bata University in Zlin, Regional Government (Region Zlin)

Owner(s): Tomas Bata University in Zlin, Regional Government (Region Zlin)

Operator(s): Technology innovation centre Ltd.

Type of entity: Limited company (Ltd.)

Criteria for acceptance of innovation firm: request + business plan

Description of the park

Introduction

The Technology Innovation Centre s.r.o. was established in 2005 by Tomáš Baťa University in Zlín and the Zlín Region. The main objective of the Technology Innovation Centre is implementing strategy of the economic development of the Zlín Region, design conditions for the establishment and development of innovation enterprises for using R&D results in enterprising practice while stressing high-tech technologies and for the development of new lines, technologies and services. Next objective is the development of support tools of innovation activities enabling stimulation of the economic growth and prosperity of the region, increase of competitiveness of local firms and contribution to creating and sustainability of highly-qualified jobs.

TIC operates the building of Business Innovation Centre Zlín, the site is owned by the Statutory City of Zlín, The TIC operates it on the grounds of contract on loan and Zlín is a partner of the whole project. Premises are mostly of office nature and some 5500 m² of area is available, while leasable area is roughly half. A part of premises is determined for emerging enterprises in advantaged regime which are involved in so called incubation program. Remainign part is used by innovation enterprises in the regime of Technology Park and a part of premises is determined for institutions for enterprising support. Rent involves basic technical and administrative services, such as housekeeping, security of common premises, access to the internet (for incubators) and services of receptions (except to copying and similar services, those are subject to valid price list). There are meeting rooms and training hall available of capacity up to 130 persons (firms residing in the building have some discount). The building also included vegetarian dining room and café and next catering amenities are in close vicinity. A part of premises is furnished.

Description of technology transfer

We provide infrastructure for spin-off firms.

We share publishing the magazine Company Partner, edition some 20 thous. Issues, distribution to firms of the Zlín Region - presentation of R&D results.

We support innovation vouchers of the Zlín Region (collaboration in the preparation of concept, PR support, communicating with enterprising sector at processing of applications)

We have shared the preparation of several license contract on results of R&D in TBU.

www.inovacnipodnikani.cz

Examples:

<http://objevtesmer.cz/clanky/kategorie/5-pripadove-studie>

Innovative entrepreneurship training

The TIC Zlín realizes education and community building in the following formats:

Club Start-up 23

we organize educational workshops for a target group of students and emerging entrepreneurs.

The TIC has been organizing on the annual basis a run of workshops for students dealing with the issue of enterprising aimed at business stories, case studies, motivation and inspiration, financing, venture capital, etc. Moreover, workshops represent even a platform for informal meeting of this target group, exchange of experience, discussion over business ideas and their consulting. For students at secondary schools are realized workshops even in the form of visiting lessons, excursions in Business Incubator, etc.

Business Academy

TIC prepared the concept of the optional subject entitled „Business Academy“ The course has been organizing by TIC. “—.

Best Business Plan competition

www.mujprvnimilion.cz

Advisory services

Standard counselling

this is used by many customers outside the system of incubator - emerging entrepreneurs who come to consult their business plan, possibilities of financing, intellectual property protection is discussed etc.

Systematic counselling in connection with Business Incubator - so called incubation program is running via regular evaluation of the company development on the basis of own evaluation mechanism; with each company are discussed especially areas of enterprising selected in advance with the aim is to obtain information on the current status of the firm and at the same time, via that discussion to obtain feed-back for client (if they do not forget something which could...). The evaluation also represents a systematic dialog between the client and incubator from which the requirement can ensue on next collaboration.

Systematic counselling in connection with “Best business plan” competition

this is counselling in the course of competition and successive work with selected plans which are realized. It is mainly consulting on business plan development, and successively, assistance during start-up of enterprising, mediation of contacts to suitable mentors / coaches / potential investors. In 2014 was launched acceleration program, where the participants, who proceeded to the second run,

have a possibility of consulting their projects with representatives of partners already during finalization of their plan. In case of residing in Incubator, the standard incubation program continues.

Innovation infrastructure

The Innovation Infrastructure of the Zlin Region is a network of seven cooperative organizations with common goal to support innovative business in the Zlin Region. The network was established in 2008 in accordance with the Regional Innovation Strategy of the Zlin Region for years 2008 - 2013 as a network of business incubators, science and technology parks and technology transfer centres. Organisations involved have been actively cooperating on joint projects or by know-how transfer and best practices exchange.

The Innovation infrastructure of the Zlin Region provides supportive services not only for innovative entrepreneurs but also for start up business, student and large public.

Initiator tor of the establishment of the regional network PI, STP and CTT - common projects, activities, shared good/bad practices, common promotion

- common problem solving - e.g. conditions of Prosperity program- —value handover
- establishment of consortia of selected partners for cross boundary collaboration projects (e.g. Trenčiansko-Zlín Innovation Platform, Education - Innovation - Partnership)
- partnership in Best Business Plan competition, Innovation Enterprise of the Zlín Region
- workshops / work with secondary schools in the catchment area of individual partners
- common PR - annual report, competitions, web

Cooperation with universities

Work with students, optional subject entitled Business Academy, cooperation within Best Business Plan competition, cooperation within Innovation Company of the Zlin Region competition, cooperation within the Innovation infrastructure of the Zlin Region, innovation vouchers, technology transfer etc.

Tomas Bata University is one of the owners of the company.

Services provided to innovation companies

by STP

external

Consultancy



business plans



technological advisory



patent advisory



certification advisory



financing advisory



accounting



legal advisory



marketing advisory



education (courses for entrepreneurs)

by STP

external

Technical services



secretarial services



telephone exchange



telephone, fax



copy



text processing



reception



buffet, canteen



conference space



computer for technical usage



workshops



laboratories



access to data banks



exhibition space

by STP

external

Financing



equity



credits

subsidies

other forms

Service expenses

STP service costs

only according to actual costs

only fixed payment tariff

fixed payment and additional charge for use

in lumps: rent, security, cleaning, phone, post

Other costs (p.a.)

acc. to usage

fixed CZK/m2

heating

electricity

others

total

Rent (p.a.)

CZK/m2

office space

1600

production space

1600

others

1600

Statistical data

innovation

other

institutions

TOTAL

Companies

19

6

6

31

Employees

83

8

20

111

Rented area m2

1388

492

1259

3139

STP

Land area

1784 m2

Built up park area

1520 m2

Utility area

3212 m2

- Rented area

3139 m2

= Remains for rent

73 m2

Innovation companies

B-inside s.r.o.

Reg.nr.: 247 90 648

Comprehensive Marketing for Business Markets (B2B) - Market Research, Strategy, Customer Acquisition, Promotion. Based on extensive experience and specialization in B2B markets.

Petr Fusek

Tel.: +420 608 048 048

E-mail: info@b-inside.cz

WWW: <http://www.b-inside.cz/>

Technologies:

0604 - Organization und management

9900 - Other

Branches:

- 72 - Computer and related activities
- 74 - Other business activities
- 93 - Other service activities

CE-PA spol. s r.o.

Reg.nr.: 02229919

We provide consulting and educational services in the field of corporate strategy and in-house processes. Together with our clients, we are looking for topics that are so interesting to motivate innovation or change. The diversity of our customers allows us to use interdisciplinary knowledge and experience. Our greatest joy is work that makes sense.

Jaroslav Škývara

Tel.: +420 721 218 697

E-mail: jaroslav.skyvara@ce-pa.cz

WWW: <http://ce-pa.cz>

Technologies:

- 0602 - Innovation management
- 0604 - Organization und management

Branches:

- 74 - Other business activities
- 93 - Other service activities

DC PORT s.r.o.

Reg.nr.: 28314204

development and provision of digital tools and solutions in Smart Factory, Industry 4.0 and Smart City

Petr Eliáš

Tel.: +420 736 484 484

E-mail: elias@dcport.com

WWW: <http://www.dcport.com>

Technologies:

- 0415 - Simulation technology
- 9010 - Monitoring Systems
- 9011 - Software development

Branches:

- 51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles
- 52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

Dřevostavby JURA s.r.o.

Reg.nr.: 02187981

design and implementation company specialized in modern wooden buildings

Ing. Jiří Vašíček

Tel.: +420 775 645 143

E-mail: vasicek@drevostavbyjura.cz

WWW: <http://www.drevostavbyjura.cz>

Technologies:

0603 - Management techniques (other)

0604 - Organization und management

9900 - Other

Branches:

45 - Construction

Formidea s.r.o.

Reg.nr.: 06028845

3D print

Ing. Jakub Huba

Tel.: +420 776 576 106

E-mail: info@formidea.org

WWW: <http://www.formidea.org>

Technologies:

0300 - Production and process engineering

0418 - Virtual techniques

0603 - Management techniques (other)

0902 - Production processes

9006 - Polymer chemistry

9007 - Fabrice from Plasticine

Branches:

25 - Manufacture of rubber and plastic products

29 - Manufacture of machinery and equipment n.e.c.

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

FYSCON s.r.o.

Reg.nr.: 06461824

professional construction services

Martin Minařík

Tel.: +420 775 568 072

E-mail: m.minarik@fyscon.cz

WWW: <http://www.fyscon.cz>

Technologies:

0300 - Production and process engineering

1001 - Construction and connection techniques

9007 - Fabrication from plastic

Branches:

25 - Manufacture of rubber and plastic products

28 - Manufacture of fabricated metal products, except machinery and equipment

29 - Manufacture of machinery and equipment n.e.c.

73 - Research and development

G-Think media s.r.o.

Reg.nr.: 29351278

web, advertising, social networks

Jan Sedláček

Tel.: +420 773 527 905

E-mail: sedlacek@gthink.cz

WWW: <http://gthink.cz/>

Technologies:

9003 - Design

9011 - Software development

Branches:

74 - Other business activities

93 - Other service activities

Hexxa.cz s.r.o.

Communication is one of the pillars of a successful business. It's not just about providing information about your company, product or service. It's important to maintain good relationships with clients, business partners, employees and the public. But this is not always simple. However, we are ready to offer you in this area of complex solutions. Our team is comprised of marketing specialists, experienced journalists and production. They all can work for you. Communication is understood.

David Grác

Tel.: +420 777 700 949

E-mail: david.grac@hexxa.cz

WWW: <http://hexxa.cz>

Technologies:

0404 - Digital media

0411 - Multimedia

9003 - Design

Branches:

22 - Publishing, printing and reproduction of recorded media

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

74 - Other business activities

91 - Activities of membership organization n.e.c.

Chytrá pošta s.r.o.

Reg.nr.: 07257431

A simple email attached to automatic printers, which will not only print your letter, but will deliver it for you to the post office.

Josef Polčiak

Tel.: +420 255 790 508

E-mail: info@chytraposta.cz

WWW: <https://www.chytraposta.cz>

Technologies:

9003 - Design

9011 - Software development

Branches:

64 - Post and telecommunications

74 - Other business activities

93 - Other service activities

Idea Tree s.r.o.

Reg.nr.: 29310156

The company is engaged in creating web solutions, developing applications to PCs and mobile phones, creating logos and print materials and photographs.

David Rychlý

Tel.: +420 777 293 629

E-mail: rychlyd@studio9.cz

Technologies:

0400 - Information and communications technology

0404 - Digital media

9003 - Design

9011 - Software development

Branches:

72 - Computer and related activities

93 - Other service activities

INSPECTUM a.s.

Reg.nr.: 28202775

Preparation, implementation, operation and management of investments in buildings, land, businesses and infrastructure.

Tel.: +420 575 570 127

E-mail: info@inspectum.eu

WWW: <http://www.inspectum.eu>

Technologies:

0604 - Organization und management

9011 - Software development

9900 - Other

Branches:

93 - Other service activities

iTech21, s.r.o.

Reg.nr.: 29377706

We specialize in developing web and mobile applications, e-shops, and delivering comprehensive ICT solutions for businesses, institutions and individuals, including training and technical support. We also offer management and maintenance of web portals and profiles on social networks.

Tel.: +420 575 570 977

E-mail: info@itech21.cz

WWW: <http://www.itech21.cz/>

Technologies:

9011 - Software development

Branches:

73 - Research and development

74 - Other business activities

93 - Other service activities

Mentee Systems s.r.o.

Reg.nr.: 06138713

innovative solutions for sharing skills among people

Jakub Zajíček

Tel.: +420 607 635 635

E-mail: hello@getmentee.com

WWW: <http://www.getmentee.com>

Technologies:

9011 - Software development

Branches:

29 - Manufacture of machinery and equipment n.e.c.

30 - Manufacture of office machinery and computers

51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

MIUZA s.r.o.

Reg.nr.: 07061994

digital, marketing

Jan Podhorný

E-mail: faktury@miuza.cz

WWW: <http://www.miuza.cz>

Technologies:

9003 - Design

9004 - Audiovision

Branches:

22 - Publishing, printing and reproduction of recorded media

73 - Research and development

93 - Other service activities

Plastikářský klastr z.s.p.o.

Reg.nr.: 75074141

activities of entrepreneurial, financial, organizational and economic consultants

Ing. Jaroslav Toufar

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E-mail: toufar@plastr.cz

WWW: <http://www.plastr.cz>

Technologies:

0604 - Organization und management

9900 - Other

Branches:

25 - Manufacture of rubber and plastic products

72 - Computer and related activities

73 - Research and development

74 - Other business activities

93 - Other service activities

ŠKODA DIGITAL s.r.o.

Reg.nr.: 01731530

electronical operative, communication and diagnostic systems

Richard Pecl

WWW: <https://www.skoda.cz/o-spolecnosti/skoda-digital-s-r-o/>

Technologies:

0400 - Information and communications technology

0800 - Measurement and control

Branches:

73 - Research and development

Subject:

Žilinská univerzita v Žiline

Country:

Slovakia

Type of cooperation:

other

Description: crossborder cooperation projects

Contact web:

<https://www.uniza.sk/>

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