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The South Bohemian Science and Technology Park, corp.

Lipová 1789/9
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Tel.: +420 383 579 111
E-mail: info@jvtp.cz
WWW: <http://jvtp.cz>

Park location on the map: [here](#)

Reg.nr.: 28080581
Director: Mgr. František Mlčák (reditel@jvtp.cz)

Operating data of the park

Membership in STPA: YES
State of the park: accredited
Partner in project SPINNET: NO
Launch day: 1.12. 2014

Founder(s): South Bohemian Science and Technology Park, corp.
Owner(s): South Bohemian Science and Technology Park, corp.
Operator(s): South Bohemian Science and Technology Park, corp.

Type of entity: joint-stock company

Criteria for acceptance of innovation firm: innovative business, cooperation with other subject from the region

Description of the park

Introduction

The project of the second stage of the JVTP was implemented by the company Jihočeský vědeckotechnický park, a.s., which is 100% owned by the South Bohemian Region. This company is also the administrator of the newly created building.

The mission and purpose of JVTP is primarily to support business in the South Bohemian region, but in a broader context in the Czech Republic. JVTP is suitable both for small and medium-sized innovative companies, addressing the issue of suitable spaces for their growth, and for university graduates who can implement their ideas or business plans in the park and thus start a career in optimal conditions. It is also logical to connect the science and technology park to the University of South Bohemia, the Biological Center of the Academy of Sciences of the Czech Republic and other research institutions, schools and organizations in the region.

Description of technology transfer

JVTP's activities in the field of technology transfer include, for example, linking the research and application spheres, providing assistance in initiating cooperation or identifying new knowledge for technology transfer.

JVTP, a.s. implements the South Bohemian Business Vouchers project, which is a typical tool for

supporting technology transfer. These are subsidies for specific cooperation between SMEs and V and V institutions. The financial guarantor of this program is the South Bohemian Region. In the period 2014-2021, 7 years of the program were implemented and almost 100 SMEs were supported, and in 2021 the program was expanded to include South Bohemian creative vouchers, the possibility of cooperation between SMEs and regional creatives.

Equipment for aeration of water surfaces (solar aerator) - invention of HYDROSERVIS-UNION a.s. received the support of a team of experts within the competition of business ideas Jihoczech, subsequently connected JVTP a.s. company with the Technology Transfer Office, a patent application was filed for the invention and a patent was granted on the basis of it. JVTP a.s. He also connected the patent holders with the Faculty of Fisheries and Water Conservation of the University of South Bohemia, and together they began cooperation on the use of the patented equipment. It is still through JVTP a.s. HYDROSERVIS-UNION a.s. gradually interconnects with other potential investors and obtains general technical support for bringing the invention to commercial markets.

Another supported idea of the company HYDROSERVIS-UNION a.s is a thermal-photovoltaic panel, which is used not only for the production of electricity, but thanks to the patented technology can also be used as a source of heat or cold. In addition, it can work in a completely autonomous mode (without connection to the distribution network). This principle contributes to increasing the efficiency of electricity production and maintaining the life of the panel itself. The unique solution of the present invention has now been brought to the stage of its initial installation on the example of a family house and the product has been granted a license by the Energy Regulatory Office of the Czech Republic.

Another example of technology transfer is the joint activity of the University of South Bohemia in České Budějovice - Faculty of Agriculture and HERBAVITA CZ based in JVTP, which specializes in developing and distributing its own supplementary feed for livestock by supporting animal health and immunity based on herbal mixtures, essential oils, organic acids and vitamins supporting the animal's natural immune system. These substances have the same properties as pharmaceuticals, but do not have the same undesirable side effects, do not disturb the natural balance of the body and are not subject to a withdrawal period when used. They increase the natural vitality of the herd and the related milk production. In cooperation with the Faculty of Agriculture, a new methodology was developed, including more efficient and faster measurement of complex milk quality data in real time directly in operation (on the farm), with which the farmer can support the overall milk quality of the whole herd. initiate timely, targeted and effective treatment resulting in a reduction in antibiotic overuse.

Technology transfer is also provided by MycoProgress, a company engaged in the development of new growing biotechnologies optimal for the production of edible and medicinal mushrooms, especially fungal species with significant health and taste benefits. In cooperation with the Biological Center of the ASCR, MycoProgress prepared a methodology for biochemical analysis of fungal material samples and the initial data are key to further development of a completely new growing technology of the fungus *Cordyceps militaris*, which contains immune-boosting substances cancer and can alleviate the reactions of the immune system that are harmful to the body (allergies, auto-immune reactions). It is clear from the conclusions of mutual cooperation that the company MycoProgress develops high-quality mushroom material in the premises of the South Bohemian Science and Technology Park, the quality of which can be further increased by suitable cultivation technology, which is not yet available in Czech or Central European practice.

Innovative entrepreneurship training

JVTP, a.s. with a financial guarantee of the South Bohemian Region implements a program called

Jihoczech - business ideas competition, which aims to support start-ups and new ideas of existing SMEs in a competition that offers a number of free seminars and individual consultations for registered students to turn ideas into business plans and further support them to turn into a successful business. In the three years of the competition (2018 to 2020), 77 business ideas were supported. In addition, the year 2021 is extended by Jihoczech Startup Camp, an informal but intensive two-day event with people from practice, which will focus on a simple definition of the idea, its unique value for the customer, technical possibilities of its solution and gradual steps to implement it. After the camp, the usual series of professional seminars with experienced mentors needed to turn a business idea into a business plan (plan) will start. It also includes effective training in presentation skills, and the ceremonial finals of the competition will traditionally present business ideas to a professional jury, potential partners and investors. Marketing, information and networking support throughout the competition, but also after its end, is a tradition for participants and for us. JVTP, a.s. it also provides internships for students who have the opportunity to gain knowledge from the actual operation of the science and technology park. Employees of JVTP, a.s. he regularly lectures to students of the University of South Bohemia about the activities of the JVTP, but also about the function of science and technology parks in general and their position in the innovation system.

Advisory services

The activities of JVTP, a.s. is formulated in the public service obligation for the South Bohemian Region and can be divided into three areas:

1. management of JVTP administration Stage IIA and related activities, coordination of activities necessary for operation
2. activities related to securing relationships with established companies
3. provision of specialized services of the science and technology park

Ensuring relationships with established companies consists both in communication with potential clients and in communication with existing tenants. It is mainly an evaluation of business activities of interested parties with possible recommendations. In the case of settled clients, JVTP prepares regular meetings of tenants to establish further cooperation.

The services provided are a comprehensive offer from the elaboration of business plans, feasibility studies, financial plans to the preparation of research, development and innovation projects, including grant advice and ensuring the protection of intellectual property. Services are also available through established companies, so the emphasis is on a balanced structure of tenants. At present, thanks to the implementation of the JVTP Services - Trend Support (PoTr) project, preferential expert consulting services are also provided for SMEs from the South Bohemian Region in the areas of innovation, optimization of business processes, their gradual digitization and implementation of Industry 4.0 elements in business practice. The project was supported by the Ministry of Industry and Trade within the OP EIC - Infrastructure Services.

Innovation infrastructure

The South Bohemian Science and Technology Park provides universal office and laboratory premises equipped with furniture and devices under favorable conditions. There are also premises for rent of a pilot nature, where it is possible to test your ideas in conditions approaching real operation, meeting rooms and technical facilities.

Part of the building of the second stage of JVTP is the so-called smart energy point, which allows to produce and store electricity not only for the building's own needs, but to sell the surplus to the public electricity grid. The system consists of a vanadium battery working in combination with a photovoltaic system located on the roof and facade of the building. This technology increases the energy self-sufficiency of the building and reduces operating costs.

The infrastructure of the second stage of the JVTP consists not only of premises, but also of

laboratory equipment, which is available both for permanent lease and for short-term lending within two laboratories designated for these purposes. One laboratory is designed for molecular techniques and allows you to do everything from sample preparation and media in biohazard boxes and cultivation in orbital shakers, thermostats to sample storage and subsequent documentation. The second laboratory is equipped with a Leica confocal microscope enabling the observation of living cells with long-term activity in an incubation chamber with regular recording by scanning.

Jihočeský vědeckotechnický park, a.s. operates within the joint regional initiative Jihočeský Digi Hub testing laboratories for new technologies (AI, RPA, VR + AR). In the testing laboratory, with the help of a team of experts, those interested can learn about new technologies, find out how a specific technology can be integrated into the organization's normal processes and how to speed up, refine, reduce and streamline existing processes. Testing laboratories are prepared for small and medium-sized enterprises, educational institutions, public administration and other organizations that want to try out the possibilities and operation of new technologies before their own purchase and implementation into the activities of these organizations. A team of professional consultants is ready to advise on a technical solution corresponding to the specific needs of the organization and with the possibility of using programs to support the introduction of new technologies and innovations into the corporate environment.

The JVTP project, stage II.A is a part of the generally conceived approach of the South Bohemian Region to the provision of services for business support. As such, the park is a leader in a broader innovation infrastructure in the region, which includes organizations involved in research and development, technology transfer and support for the implementation of research and development results into practice.

This approach is covered by the South Bohemian Region project called Smart Accelerator 2 in the South Bohemian Region, which aims to connect partial support tools aimed at developing innovations in the region and create an effective innovation system that will provide comprehensive solutions to support the innovation environment. JVTP acts here as the implementer of project activities.

Involvement in cooperation networks is an important prerequisite for obtaining valid information and thus for providing quality services. From this point of view, the membership of JVTP, a.s. in the Society of Science and Technology Parks, which brings contacts to a number of other institutions and information from various areas relevant to the operation of the science and technology park. Within their regional representation, they use the Society of Science and Technology Parks of the Czech Republic, z.s. and the Association of Innovative Entrepreneurship of the Czech Republic, z.s. JVTP services in the form of virtual offices.

JVTP, a.s. is a member of the Regional Food Cluster, whose members are companies and research organizations in the field of food and other supporting organizations. Thanks to membership in the cluster, JVTP, a.s. opportunity to work with cluster members. The interconnection with the Regional Food Cluster is also strengthened by the fact that the cluster currently uses a virtual office on the premises of JVTP.

Cooperation with universities

JVTP, a.s. cooperates with all universities in the South Bohemian Region in the form of joint projects, as well as in the framework of involvement in platforms and commissions supporting innovation in the South Bohemian region and also by organizing lectures, excursions, seminars for students. As part of the South Bohemian Business Vouchers, it cooperates with universities and research organizations from all over the Czech Republic. He also has established cooperation with foreign universities from Slovakia, Austria and Bavaria.

Services provided to innovation companies

by STP

external

Consultancy



business plans



technological advisory



patent advisory



certification advisory



financing advisory



accounting



legal advisory



marketing advisory



education (courses for entrepreneurs)

by STP

external

Technical services



secretarial services



telephone exchange



telephone, fax



copy



text processing



reception



buffet, canteen



conference space



computer for technical usage



- workshops
-
- laboratories
-
-
- access to data banks
-
-
- exhibition space

**by STP
external
Financing**

-
-
- equity
-
-
- credits
-
-
- subsidies
-
-
- other forms

Service expenses

STP service costs

-
- only according to actual costs
-
- only fixed payment tariff
-
- fixed payment and additional charge for use
-
- in lumps: rent, security, cleaning, phone, post

Other costs (p.a.)

**acc. to usage
fixed CZK/m2**

heating



electricity



others



total

**Rent (p.a.)
CZK/m2**

office space
1040

production space
810

others
360

Statistical data

innovation
other
institutions

**TOTAL
Companies**

14
2
16

Employees

135
12
147

Rented area m2

1710
159
1869

STP

Land area

4235 m2

Built up park area

1422 m2

Utility area

3107 m2

- Rented area

1869 m2

= Remains for rent

1238 m2

Innovation companies

bluematic

Reg.nr.: 05367786

This this company deals with building up and maintaining networks for the internet of things, and with producing devices for data gathering (chips). The main features of this network are long signal coverage of the base stations (to 40 km in open landscape, units of kilometres in a built-up area) and low energy demands of the devices. All network technologies applied by this company comes from their own development and production.

Jan Dolejší

WWW: <http://https://bluematic.cz/cz/>

Technologies:

0801 - Measurement and control

0907 - Signal processing

Branches:

74 - Other business activities

CZ.NIC

Reg.nr.: 67985726

CZ.NIC is special-interest association of legal entities managing the Czech nationl domain - domain .cz. In České Budějovice was established branch of research and development department of CZ.NIC in 2014. Laboratories of CZ.NIC are established in four university cities and deal with research and software development in the field of communication technologies and the Internet: internet protocols, network traffic analysis, passive and active monitoring and hardware prototyping.

Ladislav Lhotka

E-mail: lhotka@nic.cz

WWW: <https://labs.nic.cz/cs/>

Technologies:

0400 - Information and communications technology

9001 - Controlling Systems

9011 - Software development

Branches:

31 - Manufacture of electrical machinery and apparatus n.e.c.

32 - Manufacture of radio, television and communication equipment and apparatus

Czechitas z.s.

Reg.nr.: 03205797

We help girls, women and children get to know the world of information technology. We teach them to program, code and work with data. We organize workshops at various levels of advanced, focused on specific technologies or knowledge, summer camps, retraining and evening courses. We inspire and educate new talents to enhance IT diversity and competitiveness. It is a company with a virtual office in a science and technology park.

E-mail: info@czechitas.cz

WWW: <https://www.czechitas.cz/cs/>

Technologies:

0407 - Information and communications technology (other)

Branches:

93 - Other service activities

DOMINANT GENETIKA s.r.o.

Reg.nr.: 09742069

The company Dominant genetika s.r.o. implements applied research in the field of molecular biology, genomic selection and monitoring of the health status of poultry farms in our breeding programs, which will speed up and streamline the breeding process. The aim is to maintain and increase the quality of our products in the original breeding program, which has been known on the domestic and world markets for over 30 years. The output is constantly renewed and improved lines and sub lines of hens of the carrier type with the trade name DOMINANT (approximately 40 lines) protected not only in the EU, registered trademarks and included in the Czech Republic in the National Program for Protection and Conservation of Genetic Resources for Agriculture.

RNDr. Milan Tyller

Tel.: +420 602 642 557

E-mail: info@dominant-cz.cz

WWW: <http://https://dominant-cz.cz/>

Technologies:

0101 - Agricultural biology

0106 - Genetic engineering

Branches:

73 - Research and development

Fiedler AMS

Reg.nr.: 03155501

Fiedler AMS deals with production and development of electronics for hydrology, meteorology and environment protection. The company cooperates on research and development of new products with research organisations. Monitoring and measuring systems developed by Fiedler AMS are well established in the Czech Republic and thanks to its modularity have a potential to be applied in many other fields.

Jindřich Fiedler

Tel.: +420 386 358 274

Fax: +420 386 358 274

E-mail: info@fiedler.company

WWW: <http://www.fiedler-magr.cz/cs>

Technologies:

0800 - Measurement and control

1505 - Environmental analysis and measuring techniques

Branches:

31 - Manufacture of electrical machinery and apparatus n.e.c.

32 - Manufacture of radio, television and communication equipment and apparatus

GENLABS s.r.o.

Reg.nr.: 01853805

GENLABS Genetic Laboratory is a registered and accredited medical facility currently offering more than 30 different genetic tests, mainly in the field of pharmacogenomics, nutrigenomics, oncogenetics and haemocoagulation. The laboratory has established and active cooperation with the University of South Bohemia in the form of pedagogy, further by leading bachelor's and master's theses, implementing student research projects and providing free professional internships and internships in the genetic laboratory. The goal of GENLABS s.r.o. is not only to provide quality services using the latest knowledge and methodological approaches of genetics and molecular biology, but also to raise awareness among the general public about the importance of genetic diagnostics and its contribution to preventive medicine and rational pharmacy.

Mgr. Dagmar Riegert Bystřická, PhD

Tel.: +420 603 286 725

E-mail: dagmar.bystricka@genlabs.cz

WWW: <http://www.genlabs.cz>

Technologies:

0102 - Biomedicine

0402 - Bioinformation technology

Branches:

73 - Research and development

Guide Group

Reg.nr.: 07154658

Guide Group ltd. is a company dealing with development of a software for tourism. Primarily, Guide Group focuses on the area of guiding activities with the aim to make the work of tourist guides easier and save time of tourist agencies and cultural objects while they are searching suitable business partner. Guide Group also provides support for students searching for some working practice in tourism and need to get worthy experience. The whole concept is to connect particular segments of tourism industry and to facilitate their effective communication.

Karel Šimek

Tel.: +420 737 178 238

E-mail: obchod@guidegroup.cz

WWW: <http://guidegroup.cz/>

Technologies:

9011 - Software development

Branches:

74 - Other business activities

HEAT ME a.s.

Reg.nr.: 26042665

HEAT ME a.s., innovation & efficient heating technology is engaged in development, production, sale and installation of equipment for heat production and regulation, mainly from renewable energy sources. The main products of the company are, among others, the most efficient cogeneration units, and carbon heating infrafolio. Another product is interior additional insulation „from the inside“ 1mm thin-walled thermo-active coating for significant savings in heating costs, removing moisture, creating comfort in residential and other areas of buildings. It is a company with a virtual office in a science and technology park.

Tel.: +420 734 402 422

E-mail: info@heatme.cz

WWW: <http://www.heatme.cz>

Technologies:

9002 - Technical Equipments

Branches:

45 - Construction

73 - Research and development

HERBAVITA CZ s.r.o.

Reg.nr.: 08882967

The company HERBAVITA CZ s.r.o. specializes in the development and distribution of supplementary feed for livestock, based on a natural basis. The main purpose is to reduce the excessive use of antibiotics and other drugs in the field of livestock - dairy cattle, beef cattle, poultry and pigs. He participates in the development of natural supplementary feeds supporting the natural immunity of animals and increasing their overall resistance and performance, without the emergence of harmful residues or resistance, and also deals with the development of innovative software for monitoring the health of farm animals and optimizing feed rations.

Ing. Ondřej Otáhal

Tel.: +420 770 617 061

E-mail: otahal@herbavita.eu

WWW: <http://https://www.herbavita.eu/CZE/home>

Technologies:

0101 - Agricultural biology

Branches:

01 - Agriculture, hunting and related service activities

Holistic management

Reg.nr.: 26093219

Holistic management ltd helps enterprises to achieve measureable improvements of their performance when maximising employees' involvement and satisfaction using innovative methods of Holistic Management based on principles of working with so called live systems, Incentive-compatible regulation, corporate DNA, transformation processes from NLP and so on. BCF works

with a unique concept connecting health and performance Health Tuning® to save performance focused persons (managers, sportsmen) before or after their burn-out. An integral part of the company portfolio is education part of the Competence Academy® aiming at training of managers, internal lecturer, professional coaches and also cooperation in lectures and publishing activities at selected universities in the Czech Republic.

Leoš Kubíček

Tel.: +420 724 250 603

E-mail: leos.kubicek@holistic-management.cz

WWW: <https://www.kompetencni-akademie.cz>

Technologies:

0600 - Management techniques

0603 - Management techniques (other)

0604 - Organization und management

Branches:

74 - Other business activities

i2LResearch

Reg.nr.: 27845281

i2LResearch Ltd is international company with branches in Czechia, Great Britain, Spain and USA. The company deals with testing effectivity of biocides and products for plant control. The Czech branch is focused on testing insecticides, repellents and herbicides, but it is able to ensure complex services ranging from pest monitoring to studies of ecotoxicology and testing effectivity and registering products in the EU, USA and Canada. i2LResearch Ltd offers also in-vitro testing of anti-parasitic and disinfection preparations. The Czech branch is holder of GLP and GEP certifications.

Pavel Foltan

E-mail: pavel@i2lresearch.com

WWW: <http://i2lresearch.com/>

Technologies:

0100 - Bioengineering

Branches:

73 - Research and development

LARX

Reg.nr.: 02916428

LARX was founded for developing software for so called intelligent housing or home automatization (managing various home technologies through mobile application). The company develops upgrade for mobile applications of this system in a direct cooperation with an Austrian company - the only owner of a licence on the operating system LOXONE for mobile managing of intelligent houses.

Radek Bartuška

Tel.: +420 728 200 150

E-mail: bartuska@digitalnidomy.cz

WWW: <http://www.larx.cz/>

Technologies:

0400 - Information and communications technology

0408 - Information management

9011 - Software development

Branches:

93 - Other service activities

Mycoprogess, spol. s r.o.

Reg.nr.: 09284915

The company MycoProgress, spol. s r.o. deals with the development of new growing biotechnologies optimal for the production of edible and medicinal mushrooms. The subject of our interest are species of mushrooms with significant health and taste benefits, for which currently available cultivation technologies suitable for the production of a sufficient number of quality products have not been developed in the Czech Republic. We primarily deal with the medicinal fungus of the species *Cordyceps militaris* (red caterpillar). The company solves the technology comprehensively, gradually in the following steps: isolation of fungal strains, optimization of growing conditions for the production of seedlings and fruiting bodies, quality testing, development of prototypes of growing equipment and new types of mushroom products, especially for food and feed. The aim is to develop state-of-the-art technologies from cultivation to production of products with regard to the content of medicinal bioactive substances, economics, waste-free production and use of domestic raw materials, including consulting.

Oto Hausenblas

Technologies:

0104 - Bioengineering

Branches:

15 - Manufacture of food products and beverages

73 - Research and development

Natura ImunEco

Reg.nr.: 06331785

NATURA IMUNECO, s.r.o. is entirely Czech company which main activity is production of Vitestin® and research of its influence on inflammatory digestion diseases especially on Crohn disease, ulcerative colitis as well as idiopathic diseases.

Ing. Jiří Šuster

Tel.: +420 383 579 181

E-mail: INFO@NATURAIMUNECO.CZ

WWW: <http://www.vitestin.cz>

Technologies:

0102 - Biomedicine

Branches:

15 - Manufacture of food products and beverages

73 - Research and development

SHIELD SYSTÉM s. r. o.

Reg.nr.: 06376428

Shield System s.r.o. was founded in 2017 for the purpose of research and development of electronic devices, systems for industrial applications and energy. Another idea led us to the development of communication, positioning systems and the production of electronics from our own development. We do not forget even our smallest future developers and therefore we are developing an application environment for preschoolers.

Eduard Čeněk

Technologies:

0200 - Power engineering

0403 - Broadband communications

0903 - High-speed electronics

9002 - Technical Equipments

9011 - Software development

Branches:

73 - Research and development

Virtual Lab, s.r.o.

Reg.nr.: 08065811

The entire Virtual Lab project is based on the concept of Holistic Management, which guarantees an improvement in the performance of companies, teams and individual clients. This is an experienced concept proven in the long term context of corporate education, but also works with strategic setup of the whole company. Virtual Lab uses virtual reality to increase efficiency and benefit of the Holistic Management as a whole. Virtual Lab became the first project using virtual reality for corporate education and manager trainings in the Czech Republic.

Leoš Kubíček

Tel.: +420 724 250 603

WWW: <https://www.virtual-lab.cz/>

Technologies:

0418 - Virtual techniques

Branches:

74 - Other business activities

Subject:

VReduNet

Country:

Austria

Type of cooperation:

common project

Description: The project is based on the idea of mutual knowledge, building relationships and creating a functional network of cross-border collaborators throughout the programming area dealing with the current topic of using virtual and augmented reality in business practice and the readiness of the education system to absorb these new technologies into their educational programs and thus develop the necessary competencies. future and current employees.

At the same time, it involves connecting highly specialized expert teams in the development of virtual and augmented reality programs (hereinafter referred to as the CoR) with organizations active in the field of education and their connection to innovation infrastructure organizations and through them especially to SMEs in border regions. The project responds to some identified problems of cross-border cooperation, in particular little knowledge of the environment on the opposite side of the border and very often limited possibilities to find cooperation partners.

Sub-objectives of the project:

- creation of a cross-border network of cooperating entities in the field of AR / VR
- analysis of the actual state of use and preparedness for the AR / CoR area in the regions concerned
- creation of a 3-day educational program for pedagogues, future pedagogical staff and representatives of the corporate sphere
- creation of an AR / VR laboratory that will help the region in the field of innovative business development

Contact web:

<http://www.vredunet.eu>

Contact e-mail:

vredunet@jvtp.cz

Subject:

S3 Couple Net

Country:

Austria

Type of cooperation:

common project

Description: The main goal of the project is based on a detailed comparative analysis of S3 strategies in the South Bohemian Region and Upper Austria to activate an effective cross-border network of key actors, which will prepare a set of measures to develop cooperation in key areas for the regions. Specifically, there will be a methodically controlled cross-border interconnection of regionally operating actors of both innovation systems, which will aim not only to prepare joint cross-border plans for the new programming period, but also to map R & D & I services and infrastructure for cross-border use and propose synchronization of existing support schemes for innovation activities.

Contact web:

<http://www.jvtp.cz>

Contact e-mail:

info@jvtp.cz

Subject:

AI Social Design Thinking Lab

Country:

Austria

Type of cooperation:

common project

Description:

The network of cooperating entities set up by the project, supported by developed cross-border tools (cross-border strategic agenda, AI Social Lab, awareness and education modules, presentation of practical examples, ...) will help effectively use new opportunities that AI brings, whether to develop competitiveness of business entities in region, or to increase the efficiency of the institutions. However, always with high expertise, while respecting the basic principles and responsibilities associated with the use of AI. Meaningful introduction of new technologies and trends demonstrably contributes to the development of entities in the region, but also to strengthening the competitiveness and innovation potential of the entire region. In the case of the project, it is a relatively large cross-border region, so the benefits of the project will be enhanced by further expansion of cross-border cooperation structures.

Contact web:

<http://www.jvtp.cz>

Contact e-mail:

info@jvtp.cz

Subject:

Kreativní příhraničí

Country:

Germany

Type of cooperation:

common project

Description: The project is based on the idea of building mutual relations and creating a functional network of cross-border cooperating entities in the area concerned dealing with the topic of cultural and creative industries (sectors) and their interconnection with tourism organizations and companies. This potential has not yet been exploited in the border region. Creative stakeholders are of strategic importance, they function to a large extent as incubators of ideas and thus become the driving force of the economy. These industries bring new cultural concepts and formats, which are then adopted and developed in market-oriented industries. The field of culture and tourism is economically crucial and strongly traditional for the South Bohemian Region and Lower Bavaria. The project will map in detail the culturally creative ecosystem in the South Bohemian Region and Lower Bavaria. The established network will connect highly specialized experts and their creative ideas with organizations and companies in the cultural and creative sectors, representatives of regional organizations of innovation infrastructure, tourism, culture and public administration.

The network will respond to the current crisis situation related to the Covid 19 pandemic, seek possible solutions and make recommendations to eliminate negative pandemic impacts in organizations and companies from the cultural and creative industries and tourism, contribute to regional recovery plans using cross-border impulses and potentials for cooperation. As part of the revitalization of activities in the post-Pentecost period, the aim will be to bring ideas from creatives and integrate them into the field of culture and tourism, using the cross-border potential suitable for cooperation.

The first phase of the project is therefore the creation of proposals for short-term targeted cross-border measures, but in the long term, due attention should be paid to the systematic support of the development of cross-border cultural and creative ecosystems and tourism.

Therefore, the project should provide recommendations for the creation of public support or investment strategies. These project results and proposals will be included in the Catalog of Measures.

Contact web:

<http://www.jvtp.cz>

Contact e-mail:

info@jvtp.cz