Technology innovation centre

Vavrečkova 5262
760 01 Zlín
Tel.: +420 739570790
E-mail: tic@ticzlin.cz
WWW: http://www.ticzlin.cz

Reg.nr.: 26963574
Director: Ing. Lukáš Trčka, Ph.D.

Operating data of the park

Membership in STPA: YES
State of the park: accredited
Partner in project SPINNET: NO
Launch day: 1.12. 2006

Founder(s): Tomas Bata University in Zlin, Regional Government (Region Zlin)
Owner(s): Tomas Bata University in Zlin, Regional Government (Region Zlin)
Operator(s): Technology innovation centre Ltd.

Type of entity: Limited company (Ltd.)
Criteria for acceptance of innovation firm: request + business plan

Description of the park

Introduction

Technological Innovation Center s.r.o. (TIC) was founded in 2005 by the Zlín region together with Tomas Bata University with the aim of supporting the innovation ecosystem in the entire region. Since its foundation, TIC has been gradually developing its services, activities and projects. Today we can say that it is progressive for the client agency creating and implementing the Regional Innovation Strategy of the Zlín Region and promoting the quality of life in the Zlín Region focusing on studies, business and professional growth.

Currently, TIC builds on the following pillars:
Creativity and entrepreneurship in pupils and students
Acceleration of business plans, including the operation of a business incubator
Services for small and medium-sized enterprises, especially in the domains of specialization of the Zlín region
Support of research and development in companies with effective cooperation with research organizations
Services for streamlining human resources management, including career counseling and career guidance
Support for the expansion of endogenous companies in the Zlín region
Quality of life in the Zlín region

TIC operates the building of Business Innovation Centre Zlín, the site is owned by the Statutory City

of Zlín, The TIC operates it on the grounds of contract on loan and Zlín is a partner of the whole project. Premises are mostly of office nature and some 5500 m2 of area is available, while leasable area is roughly half. A part of premises is determined for emerging enterprises in advantaged regime which are involved in so called incubation program. Remaining part is used by innovation enterprises in the regime of Technology Park and a part of premises is determined for institutions for enterprising support. Rent involves basic technical and administrative services, such as housekeeping, security of common premises, access to the internet (for incubators) and services of receptions (except to copying and similar services, those are subject to valid price list). There are meeting rooms and training hall available of capacity up to 130 persons (firms residing in the building have some discount). The building also included vegetarian dining room and café and other restaurants are in close area. A part of premises is furnished.

Description of technology transfer

TIC transfer activities in 2021 and 2022 were built on the following pillars:
a) Membership in the Council for Commercialization of TBU. The subject of the activity was cooperation with the project teams of 8 projects implemented with the support of the TAČR Gama program and the supervision of the fulfillment of project milestones. 7 projects were successfully completed and finally discussed by the Council in 1/2023.
b) Realization of TIC's own research activities. The key R&D project was Design of a model of metropolitan areas of the Czech Republic affected by depopulation (No. TL03000525) supported by the TAČR Éta program. The project was successfully completed in 9/2022. The project was directly linked to the RIS3 strategy and, with regard to the project partners from the Karlovy Vary Region, ORP Jeseník and the Statutory City of Zlín, had a national impact.
c) Participation in the preparation of other R&D projects, especially those classified as Applied Research and Experimental Development. The projects were continuously submitted for evaluation until 12/2022, currently in 2/2023 we have a formal acceptability evaluation with a positive result.
d) Consultation of R&D activities mainly in endogenous SMEs, or incubated start-ups (e.g. Fyscon – project submitted 1/2023).

Innovative entrepreneurship training

We implement education and community building in the following fields:
workshops for secondary school students, excursions in the business incubator, etc.
Business Academy course at the secondary school – www.podnikatelskaakademie.info
Bussiness Accelerator – My First Million www.mujprvnimilion.cz
Business Academy course at TBU Zlín

Advisory services

Business acceleration program
consulting in the development of a business model, business plan
marketing consultancy
connection to venture capital
project preparation
member of the Ynovate network
program PLATINN, https://www.ticzlin.cz/package/cnim-nad-dav/program-platinn/
program CREATINN

Innovation infrastructure

The Zlín region has one of the most numerous and developed infrastructures for building a welcoming innovation environment in the entire Czech Republic. This infrastructure includes a wide range of services related to starting a business to services for established entrepreneurs, e.g. connecting companies with research institutions, international cooperation, technology transfer, expert consulting services or education. In the Zlín region, there is a unified presentation of the offer of support services for entrepreneurs, students or the public. This is the ZLINNOVATION platform, which concentrates services and informs about them through the website www.zlinnovation.cz.
Supporting entities are involved in ensuring the activities of the platform on a voluntary basis, and the Technological Innovation Center covers it in the role of coordinator. Other members of the platform are: Agency for Business and Investment Support CzechInvest (regional representation), Center for Creative Industries and Entrepreneurship UPPER, Czechitas Zlín, Czech Marine Cluster, Industry Servis ZK, Club of Businesswomen from Zlín, Regional Chamber of Commerce of the Zlín Region, Moravian Aviation Cluster, Plastics Cluster, Business Incubator Panský dvůr Kunovice, Technology Agency of the Czech Republic, Tomás Bata University in Zlín and its Technology Transfer Center – University Institute, Valašskoklobouckéé Entrepreneurship Center, Zlín Region and Zlín Creative Cluster.

Cooperation with universities

Work with students, optional subject Business Academy, cooperation within the My First Million business accelerator,
Tomas Bata University in Zlín is one of the owners
technology transfer support
joint projects
membership and cooperation within the Zlinnovation platform

Services provided to innovation companies

by STP
external
Consultancy
☑
☐
business plans
☑
☑
technological advisory
☐
☑
patent advisory
☐
☐
certification advisory
☑
☑
financing advisory
☐
☑
accounting
☑
☑
legal advisory
☑
☑
marketing advisory
☑

☑
education (courses for enterpreneurs)

by STP
external
Technical services
☑
☐
secretarial services
☐
☑
telephone exchange
☐
☑
telephone, fax
☑
☐
copy
☐
☐
text processing
☑
☐
reception
☐
☑
buffet, cantine
☑
☐
conference space
☐
☐
computer for technical usage
☐
☐
workshops
☐
☐
laboratories
☐
☐
access to data banks
☑
☐
exhibition space

by STP
external
Financing
☐
☐
equity
☐
☐
credits
☐
☐
subsidies
☐
☑
other forms

Service expenses

STP service costs
☐
only according to actual costs
☐
only fixed payment tariff
☑
fixed payment and additional charge for use
☑
in lumps: rent, security, cleaning, phone, post

Oher costs (p.a.)
acc. to usage
fixed CZK/m2

heating
☑

electricity
☑

others
☑

total

Rent (p.a.)
CZK/m2

office space
2405

production space
2405

others
2405

Statistical data

innovation
other
institutions
TOTAL
Companies
20
3
5

28
Employees
77
8
33
118
Rented area m2
1623
421
1103
3147

STP

Land area
1784 m2

Built up park area
1520 m2

Utility area
3212 m2

- Rented area
3147 m2

= Remains for rent
65 m2

Innovation companies

iBridge Czech s.r.o.
Reg.nr.: 09022198
Global IT Hub

WWW: https://www.ibridgetech.eu/

Technologies:
0400 - Information and communications technology
9011 - Software development

Branches:
73 - Research and development
74 - Other business activities
93 - Other service activities

B-inside s.r.o.

Reg.nr.: 247 90 648
Comprehensive Marketing for Business Markets (B2B) – Market Research, Strategy, Customer Acquisition, Promotion. Based on extensive experience and specialization in B2B markets.

E-mail: info@b-inside.cz
WWW: http://www.b-inside.cz/

Technologies:
0604 - Organization und management
9900 - Other

Branches:
72 - Computer and related activities
74 - Other business activities
93 - Other service activities

CE-PA spol. s r.o.
Reg.nr.: 02229919
We provide consulting and educational services in the field of corporate strategy and in-house processes. Together with our clients, we are looking for topics that are so interesting to motivate innovation or change. The diversity of our customers allows us to use interdisciplinary knowledge and experience. Our greatest joy is work that makes sense.

E-mail: info@ce-pa.cz
WWW: http://ce-pa.cz

Technologies:
0602 - Innovation management
0604 - Organization und management

Branches:
74 - Other business activities
93 - Other service activities

DC PORT s.r.o.
Reg.nr.: 28314204
development and provision of digital tools and solutions in Smart Factory, Industry 4.0 and Smart City

Petr Eliáš
Tel.: +420 227 031 980
E-mail: elias@dcport.com
WWW: http://www.dcport.com

Technologies:
0415 - Simulation technology
9010 - Monitoring Systems
9011 - Software development

Branches:
51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles
52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

Formidea s.r.o.
Reg.nr.: 06028845
3D print

E-mail: info@formidea.org
WWW: http://www.formidea.org

Technologies:
0300 - Production and process engineering
0418 - Virtual techniques
0603 - Management techniques (other)
0902 - Production processes
9006 - Polymer chemistry
9007 - Fabrice from Plasticine

Branches:
25 - Manufacture of rubber and plastic products
29 - Manufacture of machinery and equipment n.e.c.
52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

FYSCON s.r.o.
Reg.nr.: 06461824
professional construction services

E-mail: info@fyscon.cz
WWW: http://www.fyscon.cz

Technologies:
0300 - Production and process engineering
1001 - Construction and connection techniques
9007 - Fabrice from Plasticine

Branches:
25 - Manufacture of rubber and plastic products
28 - Manufacture of fabricated metal products, exceptmachinery and equipment
29 - Manufacture of machinery and equipment n.e.c.
73 - Research and development

G-Think media s.r.o.
Reg.nr.: 29351278
web, advertising, social networks

E-mail: info@gthink.cz

WWW: http://gthink.cz/

Technologies:
9003 - Design
9011 - Software development

Branches:
74 - Other business activities
93 - Other service activities

Hexxa.cz s.r.o.
Communication is one of the pillars of a successful business. It’s not just about providing information about your company, product or service. Jei important to maintain good relationships with clients, business partners, employees and the public. But this is not always jednoduché.Proto we are ready to offer you in this area of complex solutions. Our team is comprised of marketing specialists, experienced journalists and production. They all can work for you. Communication is understood.

E-mail: info@hexxa.cz
WWW: http://hexxa.cz

Technologies:
0404 - Digital media
0411 - Multimedia
9003 - Design

Branches:
22 - Publishing, printing and reproduction of recorded media
52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods
74 - Other business activities
91 - Activities of membership organization n.e.c.

Chytrá pošta s.r.o.
Reg.nr.: 07257431
A simple email attached to automatic printers, which will not only print your letter, but will deliver it for you to the post office.

E-mail: info@chytraposta.cz
WWW: https://www.chytraposta.cz

Technologies:
9003 - Design
9011 - Software development

Branches:
64 - Post and telecommunications
74 - Other business activities
93 - Other service activities

INSPECTUM a.s.
Reg.nr.: 28202775
Preparation, implementation, operation and management of investments in buildings, land, businesses and infrastructure.

E-mail: info@inspectum.eu
WWW: http://www.inspectum.eu

Technologies:
0604 - Organization und management
9011 - Software development
9900 - Other

Branches:
93 - Other service activities

KOALA42 s.r.o.
Reg.nr.: 06841945
mobile and web apps

E-mail: info@koala42.com
WWW: https://koala42.com/

Technologies:
9003 - Design
9004 - Audiovision
9011 - Software development

Branches:
73 - Research and development
93 - Other service activities

mainview s.r.o.
Reg.nr.: 06812988
brand, design

E-mail: holec@mainview.cz
WWW: https://mainview.cz/

Technologies:
9003 - Design
9004 - Audiovision

Branches:
93 - Other service activities

MgA. Ondřej Šulák

Reg.nr.: 06205470
graphic & motion design

WWW: https://ondrejsulak.com/work

Technologies:
0411 - Multimedia
9003 - Design

Branches:
93 - Other service activities

MIUZA s.r.o.
Reg.nr.: 07061994
design, marketing

E-mail: faktury@miuza.cz
WWW: http://www.miuza.cz

Technologies:
9003 - Design
9004 - Audiovision

Branches:
22 - Publishing, printing and reproduction of recorded media
73 - Research and development
93 - Other service activities

polyperfect s.r.o.
Reg.nr.: 08509433
game design

E-mail: info@polyperfect.com
WWW: https://www.polyperfect.com/

Technologies:
9003 - Design
9004 - Audiovision

Branches:
93 - Other service activities

Smartera s.r.o.
Reg.nr.: 03596877
SW development, IT consultancy

E-mail: info@smartera.cz

WWW: https://www.smartera.cz/

Technologies:
0400 - Information and communications technology
0407 - Information and communications technology (other)
9011 - Software development

Branches:
72 - Computer and related activities
74 - Other business activities
93 - Other service activities

spoj.se s.r.o.
Reg.nr.: 07151276
graphic design

E-mail: studio@spoj.se
WWW: https://spoj.se/

Technologies:
9003 - Design
9004 - Audiovision

Branches:
93 - Other service activities

Stanislav Julíček
Reg.nr.: 87751551
website, PPC social network advertising, graphic design

WWW: https://www.poctivaagentura.cz/

Technologies:
0404 - Digital media
9003 - Design

Branches:
74 - Other business activities
93 - Other service activities

ŠKODA DIGITAL s.r.o.
Reg.nr.: 01731530
electronical operative, communication and diagnostic systems

WWW: https://www.skoda.cz/o-spolecnosti/skoda-digital-s-r-o/

Technologies:

0400 - Information and communications technology
0800 - Measurement and control

Branches:
73 - Research and development

Tri Pirogy s.r.o.
Reg.nr.: 11749159
We are Tri Pirogy and we bring you unexpected adventures told by the art of animation.

E-mail: hello@pirogystudios.com
WWW: https://www.pirogystudios.com/

Technologies:
9003 - Design
9004 - Audiovision

Branches:
93 - Other service activities

Subject:
Žilinská univerzita v Žilině
Country:
Slovakia
Type of cooperation:
other

Description: crossborder cooperation projects

Contact web:
https://www.uniza.sk/
Contact e-mail:
michal.janovcik@uvp.uniza.sk

Subject:
Uniewersytet Szczecinski
Country:
Poland
Type of cooperation:
common project

Description: According to the European youth employment policy, there is a strong call for entrepreneurship education and training and support for young people to start entrepreneurship. The project aims to initiate a systemic change in the field of business education support in the pre-incubation phase in Europe and also to prepare a set of tools that can be international, since youth unemployment is undoubtedly a European issue.
The aim is to create several outputs, firstly to design and develop an assessment tool that will measure entrepreneurial potential and the improvement of entrepreneurial skills and abilities during students' studies. Another output of the project is the creation and management of a communication platform for students interested in entrepreneurship. The next, third output will be the creation of a methodology for communication tools, i.e. the optimal way to communicate initiative, creativity and entrepreneurship at the university. The last output will be case studies of student business projects in individual partner countries – in the Czech Republic, Poland and Spain.
The project is led by Tomas Bata University in Zlín. Partners are Technological Innovation Center Zlín, Uniewersytet Szczecinski and Universidad Catolica Santa Teresa de Jesus de Avila. The non-profit partner is member of the EU Parliament Michaela Šojdrová.

Contact web:
https://en.usz.edu.pl/

Subject:
Universidad Catolica Santa Teresa de Jesus de Avila
Country:
Spain
Type of cooperation:
common project

Description: According to the European youth employment policy, there is a strong call for entrepreneurship education and training and support for young people to start entrepreneurship. The project aims to initiate a systemic change in the field of business education support in the pre-incubation phase in Europe and also to prepare a set of tools that can be international, since youth unemployment is undoubtedly a European issue.
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Contact web:

https://www.ucavila.es/

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