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## Technology innovation centre

Vavrečkova 5262

760 01 Zlín

Tel.: +420 739570790

E-mail: [recepce@ticzlin.cz](mailto:recepce@ticzlin.cz)

WWW: <https://www.ticzlin.cz/>

Reg.nr.: 26963574

Director: Ing. Lukáš Trčka, Ph.D.

### Operating data of the park

**Membership in STPA:** YES

**State of the park:** accredited

**Partner in project SPINNET:** NO

**Launch day:** 1.12. 2006

**Founder(s):** Tomas Bata University in Zlin, Regional Government (Region Zlin)

**Owner(s):** Tomas Bata University in Zlin, Regional Government (Region Zlin)

**Operator(s):** Technology innovation centre Ltd.

**Type of entity:** Limited company (Ltd.)

**Criteria for acceptance of innovation firm:** request + business plan

### Description of the park

#### Introduction

Technological Innovation Center s.r.o. (TIC) was founded in 2005 by the Zlín region together with Tomas Bata University with the aim of supporting the innovation ecosystem in the entire region. Since its foundation, TIC has been gradually developing its services, activities and projects. Today we can say that it is progressive for the client agency creating and implementing the Regional Innovation Strategy of the Zlín Region and promoting the quality of life in the Zlín Region focusing on studies, business and professional growth.

Currently, TIC builds on the following pillars:

Creativity and entrepreneurship in pupils and students

Acceleration of business plans, including the operation of a business incubator

Services for small and medium-sized enterprises, especially in the domains of specialization of the Zlín region

Support of research and development in companies with effective cooperation with research organizations

Services for streamlining human resources management, including career counseling and career guidance

Support for the expansion of endogenous companies in the Zlín region

Quality of life in the Zlín region

TIC operates the building of Business Innovation Centre Zlín, the site is owned by the Statutory City

of Zlín, The TIC operates it on the grounds of contract on loan and Zlín is a partner of the whole project. Premises are mostly of office nature and some 5500 m<sup>2</sup> of area is available, while leasable area is roughly half. A part of premises is determined for emerging enterprises which are involved in so called incubation program. Remaining part is used by innovation enterprises in the regime of Technology Park and a part of premises is determined for institutions for enterprising support. Rent involves basic technical and administrative services, such as housekeeping, security of common premises, access to the internet and services of receptions. There are meeting rooms and training hall available of capacity up to 130 persons. The building also included vegetarian dining room and café and other restaurants are in close area. A part of premises is furnished.

### **Description of technology transfer**

TIC transfer activities are built on the following pillars:

- a) Membership in the Council for Commercialization of TBU.
- b) Realization of TIC's own research activities. The key R&D project was Design of a model of metropolitan areas of the Czech Republic affected by depopulation (No. TL03000525) supported by the TAČR Éta program.
- c) Participation in the preparation of other R&D projects, especially those classified as Applied Research and Experimental Development.
- d) Consultation of R&D activities mainly in endogenous SMEs, or incubated start-ups.

### **Innovative entrepreneurship training**

We implement education and community building in the following fields:

workshops for secondary school students, excursions in the business incubator, etc.

Business Academy course at the secondary school – [www.podnikatelskaakademie.info](http://www.podnikatelskaakademie.info)

Business Accelerator – My First Million [www.mujujprvnmilion.cz](http://www.mujujprvnmilion.cz)

Business Academy course at TBU Zlín

### **Advisory services**

Business acceleration program

consulting in the development of a business model, business plan

marketing consultancy

connection to venture capital

project preparation

member of the Ynovate network

program PLATINN, <https://www.ticzlin.cz/package/cnim-nad-dav/program-platinn/>

program CREATINN

### **Innovation infrastructure**

The Zlín region has one of the most numerous and developed infrastructures for building a welcoming innovation environment in the entire Czech Republic. This infrastructure includes a wide range of services related to starting a business to services for established entrepreneurs, e.g. connecting companies with research institutions, international cooperation, technology transfer, expert consulting services or education. In the Zlín region, there is a unified presentation of the offer of support services for entrepreneurs, students or the public. This is the ZLINNOVATION platform, which concentrates services and informs about them through the website [www.zlinnovation.cz](http://www.zlinnovation.cz).

### **Cooperation with universities**

Work with students, optional subject Business Academy, cooperation within the My First Million business accelerator,  
Tomas Bata University in Zlín is one of the owners  
technology transfer support  
joint projects  
membership and cooperation within the Zlinnovation platform

## **Services provided to innovation companies**

**by STP**

**external**

### **Consultancy**



business plans



technological advisory



patent advisory



certification advisory



financing advisory



accounting



legal advisory



marketing advisory



education (courses for entrepreneurs)

**by STP**

**external**

### **Technical services**



secretarial services



telephone exchange



telephone, fax



copy



text processing



☐  
reception  
☐  
☒  
buffet, canteen  
☒  
☐  
conference space  
☐  
☐  
computer for technical usage  
☐  
☐  
workshops  
☐  
☐  
laboratories  
☐  
☐  
access to data banks  
☒  
☐  
exhibition space

**by STP**  
**external**  
**Financing**

☐  
☐  
equity  
☐  
☐  
credits  
☐  
☐  
subsidies  
☐  
☒  
other forms

**Service expenses**

**STP service costs**

☐  
only according to actual costs  
☐  
only fixed payment tariff  
☒  
fixed payment and additional charge for use  
☒  
in lumps: rent, security, cleaning, phone, post

**Other costs (p.a.)**

**acc. to usage**

**fixed CZK/m2**

heating

☒

electricity



others



total

**Rent (p.a.)**

**CZK/m2**

office space

2405

production space

2405

others

2405

**Statistical data**

innovation

other

institutions

**TOTAL**

**Companies**

24

3

5

32

**Employees**

77

8

33

118

**Rented area m2**

1623

421

1070

3114

STP

**Land area**

1784 m2

**Built up park area**

1520 m2

**Utility area**

3212 m2

**- Rented area**

3114 m2

**= Remains for rent**

98 m2

**Innovation companies****iBridge Czech s.r.o.**

Reg.nr.: 09022198

Global IT Hub

WWW: <https://www.ibridgetech.eu/>

Technologies:

0400 - Information and communications technology

9011 - Software development

Branches:

73 - Research and development

74 - Other business activities

93 - Other service activities

**Archetypo s.r.o.**

Reg.nr.: 19545584

The mission of ARCHETYP0 studio is to design practical and functional solutions with a strong emphasis on quality and the final aesthetic of all our products. We bring years of experience in designing commercial interiors for major retail brands, banking institutions, restaurants, and especially office spaces. For us, functionality comes first, which is why our designs feature clean lines that optimize production and allow us to offer our products at competitive prices.

E-mail: [filip.markytan@archetypo.cz](mailto:filip.markytan@archetypo.cz)

WWW: <https://www.archetypo.cz/>

Technologies:

9003 - Design

9900 - Other

Branches:

36 - Manufacture of furniture, manufacturing n.e.c.

**B-inside s.r.o.**

Reg.nr.: 247 90 648

Comprehensive Marketing for Business Markets (B2B) – Market Research, Strategy, Customer Acquisition, Promotion. Based on extensive experience and specialization in B2B markets.

E-mail: [info@b-inside.cz](mailto:info@b-inside.cz)

WWW: <http://www.b-inside.cz/>

Technologies:

0604 - Organization und management

9900 - Other

Branches:

72 - Computer and related activities

74 - Other business activities

93 - Other service activities

**CE-PA spol. s r.o.**

Reg.nr.: 02229919

We provide consulting and educational services in the field of corporate strategy and in-house processes. Together with our clients, we are looking for topics that are so interesting to motivate innovation or change. The diversity of our customers allows us to use interdisciplinary knowledge and experience. Our greatest joy is work that makes sense.

E-mail: [info@ce-pa.cz](mailto:info@ce-pa.cz)

WWW: <http://ce-pa.cz>

Technologies:

0602 - Innovation management

0604 - Organization und management

Branches:

74 - Other business activities

93 - Other service activities

**DC PORT s.r.o.**

Reg.nr.: 28314204

development and provision of digital tools and solutions in Smart Factory, Industry 4.0 and Smart City

Petr Eliáš

Tel.: +420 227 031 980

E-mail: [elias@dcport.com](mailto:elias@dcport.com)

WWW: <http://www.dcport.com>

Technologies:

0415 - Simulation technology

9010 - Monitoring Systems

9011 - Software development

Branches:

51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

**Elixium s.r.o.**

Reg.nr.: 05659191

We offer a wide range of services – from basic consultations and providing information that improves internal IT processes and infrastructure to the development of tailor-made information systems that streamline our clients' daily operations.

E-mail: [info@elixeum.com](mailto:info@elixeum.com)

WWW: <https://www.elixeum.com/>

Technologies:

9011 - Software development

Branches:

73 - Research and development

74 - Other business activities

**Formidea s.r.o.**

Reg.nr.: 06028845

3D print

E-mail: [info@formidea.org](mailto:info@formidea.org)

WWW: <http://www.formidea.org>

Technologies:

0300 - Production and process engineering

0418 - Virtual techniques

0603 - Management techniques (other)

0902 - Production processes

9006 - Polymer chemistry

9007 - Fabrice from Plasticine

Branches:

25 - Manufacture of rubber and plastic products

29 - Manufacture of machinery and equipment n.e.c.

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

**FYSCON s.r.o.**

Reg.nr.: 06461824

professional construction services

E-mail: [info@fyscon.cz](mailto:info@fyscon.cz)

WWW: <http://www.fyscon.cz>



Technologies:

0300 - Production and process engineering  
1001 - Construction and connection techniques  
9007 - Fabrication from Plasticine

Branches:

25 - Manufacture of rubber and plastic products  
28 - Manufacture of fabricated metal products, except machinery and equipment  
29 - Manufacture of machinery and equipment n.e.c.  
73 - Research and development

**G-Think media s.r.o.**

Reg.nr.: 29351278

web, advertising, social networks

E-mail: [info@gthink.cz](mailto:info@gthink.cz)

WWW: <http://gthink.cz/>

Technologies:

9003 - Design  
9011 - Software development

Branches:

74 - Other business activities  
93 - Other service activities

**Hexxa.cz s.r.o.**

Communication is one of the pillars of a successful business. It's not just about providing information about your company, product or service. It's important to maintain good relationships with clients, business partners, employees and the public. But this is not always simple. Therefore we are ready to offer you in this area of complex solutions. Our team is comprised of marketing specialists, experienced journalists and production. They all can work for you. Communication is understood.

E-mail: [info@hexxa.cz](mailto:info@hexxa.cz)

WWW: <http://hexxa.cz>

Technologies:

0404 - Digital media  
0411 - Multimedia  
9003 - Design

Branches:

22 - Publishing, printing and reproduction of recorded media  
52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods  
74 - Other business activities  
91 - Activities of membership organization n.e.c.

**Chytrá pošta s.r.o.**

Reg.nr.: 07257431

A simple email attached to automatic printers, which will not only print your letter, but will deliver it for you to the post office.

E-mail: [info@chytraposta.cz](mailto:info@chytraposta.cz)

WWW: <https://www.chytraposta.cz>

Technologies:

9003 - Design

9011 - Software development

Branches:

64 - Post and telecommunications

74 - Other business activities

93 - Other service activities

**INSPECTUM a.s.**

Reg.nr.: 28202775

Preparation, implementation, operation and management of investments in buildings, land, businesses and infrastructure.

E-mail: [info@inspectum.eu](mailto:info@inspectum.eu)

WWW: <http://www.inspectum.eu>

Technologies:

0604 - Organization und management

9011 - Software development

9900 - Other

Branches:

93 - Other service activities

**KOALA42 s.r.o.**

Reg.nr.: 06841945

mobile and web apps

E-mail: [info@koala42.com](mailto:info@koala42.com)

WWW: <https://koala42.com/>

Technologies:

9003 - Design

9004 - Audiovision

9011 - Software development

Branches:

73 - Research and development

93 - Other service activities

**mainview s.r.o.**

Reg.nr.: 06812988

brand, design

E-mail: [holec@mainview.cz](mailto:holec@mainview.cz)

WWW: <https://mainview.cz/>

Technologies:

9003 - Design

9004 - Audiovision

Branches:

93 - Other service activities

**MgA. Ondřej Šulák**

Reg.nr.: 06205470

graphic & motion design

WWW: <https://ondrejsulak.com/work>

Technologies:

0411 - Multimedia

9003 - Design

Branches:

93 - Other service activities

**MIUZA s.r.o.**

Reg.nr.: 07061994

design, marketing

E-mail: [faktury@miuza.cz](mailto:faktury@miuza.cz)

WWW: <http://www.miuza.cz>

Technologies:

9003 - Design

9004 - Audiovision

Branches:

22 - Publishing, printing and reproduction of recorded media

73 - Research and development

93 - Other service activities

**Olaola s.r.o.**

Reg.nr.: 21764468

We are OlaOla, and we simplify the path to longevity for everyone. We create products that naturally fit into your daily routine and support your active and fulfilling life. Whether you're 30 or 80, and want to stay in shape for your family, work, or hobbies, we're here for you.

E-mail: [budzdrav@olaola.cz](mailto:budzdrav@olaola.cz)

WWW: <https://www.olaola.cz/>

Technologies:

9900 - Other

Branches:

51 - Wholesale trade and commission trade, except of motor vehicles and motorcycles

52 - Retail trade, except of motor vehicles and motorcycles, repair of personal and household goods

74 - Other business activities

### **Pirogy Studios s.r.o.**

Reg.nr.: 11749156

We are Tri Pirogy and we bring you unexpected adventures told by the art of animation.

E-mail: [hello@pirogystudios.com](mailto:hello@pirogystudios.com)

WWW: <https://www.pirogystudios.com/>

Technologies:

9003 - Design

9004 - Audiovision

Branches:

93 - Other service activities

### **Poctivá agentura s.r.o.**

Reg.nr.: 09912983

website, PPC social network advertising, graphic design

WWW: <https://www.poctivaagentura.cz/>

Technologies:

0404 - Digital media

9003 - Design

Branches:

74 - Other business activities

93 - Other service activities

### **polyperfect s.r.o.**

Reg.nr.: 08509433

game design

E-mail: [info@polyperfect.com](mailto:info@polyperfect.com)  
WWW: <https://www.polyperfect.com/>

Technologies:  
9003 - Design  
9004 - Audiovision

Branches:  
93 - Other service activities

**Smartera s.r.o.**

Reg.nr.: 03596877  
SW development, IT consultancy

E-mail: [info@smartera.cz](mailto:info@smartera.cz)  
WWW: <https://www.smartera.cz/>

Technologies:  
0400 - Information and communications technology  
0407 - Information and communications technology (other)  
9011 - Software development

Branches:  
72 - Computer and related activities  
74 - Other business activities  
93 - Other service activities

**spoj.se s.r.o.**

Reg.nr.: 07151276  
graphic design

E-mail: [studio@spoj.se](mailto:studio@spoj.se)  
WWW: <https://spoj.se/>

Technologies:  
9003 - Design  
9004 - Audiovision

Branches:  
93 - Other service activities

**ŠKODA DIGITAL s.r.o.**

Reg.nr.: 01731530  
electronical operative, communication and diagnostic systems

WWW: <https://www.skoda.cz/o-spolecnosti/skoda-digital-s-r-o/>

Technologies:

0400 - Information and communications technology

0800 - Measurement and control

Branches:

73 - Research and development

**What a Hut s.r.o.**

Reg.nr.: 11788470

We design, plan, and build small wooden recreational structures.

E-mail: [hello@wah.cz](mailto:hello@wah.cz)

WWW: <https://www.wah.cz/>

Technologies:

9003 - Design

Branches:

45 - Construction

Subject:

**Žilinská univerzita v Žiline**

Country:

Slovakia

Type of cooperation:

other

Description: crossborder cooperation projects

Contact web:

<https://www.uniza.sk/>

Contact e-mail:

[michal.janovcik@uwp.uniza.sk](mailto:michal.janovcik@uwp.uniza.sk)

Subject:

**Uniewersytet Szczecinski**

Country:

Poland

Type of cooperation:

common project

Description: According to the European youth employment policy, there is a strong call for entrepreneurship education and training and support for young people to start entrepreneurship. The project aims to initiate a systemic change in the field of business education support in the pre-incubation phase in Europe and also to prepare a set of tools that can be international, since youth unemployment is undoubtedly a European issue.

The aim is to create several outputs, firstly to design and develop an assessment tool that will measure entrepreneurial potential and the improvement of entrepreneurial skills and abilities during students' studies. Another output of the project is the creation and management of a communication platform for students interested in entrepreneurship. The next, third output will be the creation of a methodology for communication tools, i.e. the optimal way to communicate initiative, creativity and entrepreneurship at the university. The last output will be case studies of student business projects in individual partner countries - in the Czech Republic, Poland and Spain.

The project is led by Tomas Bata University in Zlín. Partners are Technological Innovation Center Zlín, Uniewersytet Szczecinski and Universidad Catolica Santa Teresa de Jesus de Avila. The non-profit partner is member of the EU Parliament Michaela Šojdrová.

Contact web:  
<https://en.usz.edu.pl/>

Subject:  
**Universidad Catolica Santa Teresa de Jesus de Avila**

Country:  
Spain

Type of cooperation:  
common project

Description: According to the European youth employment policy, there is a strong call for entrepreneurship education and training and support for young people to start entrepreneurship. The project aims to initiate a systemic change in the field of business education support in the pre-incubation phase in Europe and also to prepare a set of tools that can be international, since youth unemployment is undoubtedly a European issue.

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Contact web:

<https://www.ucavila.es/>

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